



## East Village Association Committees

### Executive Committee

**President:** David Hazan **Vice President:** Glenna Gasper **Treasurer:** Tod Firotto **Secretary:** MyMy Lu

### Finance/Operations Committee

Chair, Tod Firotto Vice Chair, Henry Cardoza

Committee members: David Thompson and Bill Persky. Also committee chairs are invited.

- Meet to review draft budget in January, and to review audit/tax form in September/October and on as-needed basis. This committee helps to support financial stability, compliance with local, state, and federal regulations. The Finance Committee makes recommendations to ensure that EVA operates efficiently.

### Community Issues Committee [formerly known as Government Relations]

Chair, Jon Gordon Co-Chair, Christopher Sohaey

Committee members: Brendan Foote, David Hazan, Alex Kreit, John Long, Mike Madigan, Jerry Navarra, Sam Patella, and Claudine Scott.

- Meets every other month. Meeting dates are scheduled by Chair or co-Chair when there are issues to review. Recommendations are made to the EVA Board of Directors.
- East Village issues: Advocacy for East Village. Strategies to reduce homelessness, monitoring Downtown San Diego Partnership Property Business Improvement District's Clean and Safe program, public safety, public restrooms/Portland Loos, Civic San Diego budget and projects, East Village Urban Night Market, enterprise zones, wayfinding signs, East Village Green park, and BID Council items.
- BIDs may not use tax assessments for endorsing candidates or to lobby for political issues.

### Marketing/Outreach Committee [formerly known as Marketing/Outreach/Development Committee]

Chair: MyMy Lu Vice Chair: James Haug

Committee members: Simon Andrews, Todd Blakesley, Ronda Coyle, Michael Hormozi, Joni Incrocci, Erin Jackson, Kirsten Kessler, Erwin Magbanua, Leslie McNabb, Trong Nguyen-Dinh, Crystal Poggi, Carolyne Porter, Erika Rodriguez, Rosemary Stark, Jacqueline Tum, Robert Weichelt, and Lynn Whitehouse.

- Meets once a month, first Thursday at 4:00 p.m.
- Projects: Member socials/mixers, banner program, business workshops, website, social media, branding, smart phone application, new member welcome packet, marketing initiatives, fundraising, exchange program with other organizations, such as Friends of Central Library member swap, annual meeting and election, and marketing research. Also subcommittees on Landmark Sign and East Village-opoly.

### Pre-Design Committee

Chair: David Hazan Vice Chair: Simon Andrews

Committee members: Philip Auchetl, Eric Davy, Brendan Foote, Jon Gordon, Sherm Harmer, Mike Madigan, Mary Pampuch, Sam Patella, Stacey Pennington, Rob Quigley, Randy Rivera, Claudine Scott and Robert Weichelt.

- This committee provides pre-design reviews for developments in East Village.

### **Special Events Committee**

Chair: Glenna Gasper Vice Chair: Todd Brown

Committee members: Roberto Castro, Ronda Coyle, Kristie Ewing, Tracy Fu, Jon Gordon, Andrew Le, and Robert Weichelt.

- Meets at least once a month or weekly if there is an event to work on, e.g. Opening Day Block Party.
- Projects: Review all special event requests from community organizations and make recommendation to EVA Board. Plan and executive revenue-generating events such as the Opening Day Block Party, Monster Bash VIP Program, and other events. Programming and launch of the East Village Urban Exchange.
- Subcommittee: Public Right of Way (PROW) permit.

### **Transit/Parking Committee**

Chair: Jennifer Allyn Vice chair: Tony Sardegna Bike chair: Ronda Coyle

Committee members: Marco Arguelles, Melinda Pederson, Erika Rodriguez, Emily Foster, Matt Horn, and Brittany Olsson.

Ad hoc task force: East Village Landmark Sign

Chair: MyMy Lu Vice Chair: Tod Firoto

Committee members: Simon Andrews, Ronda Coyle, David Hazan, Erin Jackson, and Trong Nguyen-Dinh.

Ad hoc task force: EVA-opoly Game

Chair: Michael Hormozi Vice Chair: Crystal Poggi

Committee members: Trong Dinh, Erin Jackson, and Robert Weichelt.

Ad hoc task force that formed East Village Community Foundation

Chair: Mark Navarra Vice-Chair: Jon Gordon Treasurer: Aman Badyal Secretary: Mary Pampuch

Committee members: Jon Gordon, Mark Navarra, Aman Badyal, Sam Patella, Mary Pampuch, David Hazan, and Glenna Gasper.

BID Council representatives: Lisa Lem. Alternates: Sunny Lee and Trong Dinh

BID Foundation Board of Director: Lisa Lem

Civic San Diego meetings: Claudine Scott

Downtown Community Planning Council: Robert Weichelt

Downtown Parking Management Group East Village representative: Sunny Lee and Robert Weichelt

Paradise in Progress representative: Ronda Coyle

rev.