



**East Village Association, Inc.
Special Events Committee Meeting
Tuesday, February 1, 2017 9:00 a.m.**

San Diego Restaurant Supply, 1202 Market Street, San Diego, CA 92101

1. Called to order at 9:05 p.m. by Ronda Coyle
2. Committee Introductions:
 - a. Present: Ronda Coyle, Nick Capo, Laurel McFarlane, Roberto Castro, Todd Brown, Glenna Gasper
 - b. Staff: Sunny Lee
3. Public Comment
 - a. Nick C. – San Diego Padres
 - i. Update of Petco Park events;
 1. Celebrate SD Rally, February 11, 2017
 2. World Baseball Classic, March 14 – 19, 2017
 3. Padres FanFest, April 1, 2017
 4. 2017 Padres Opening Day, April 7, 2017
4. Laurel McFarlane, McFarlane Promotions
 - a. Block Party update and discussion
 - i. Review of budget
 - ii. Discussion regarding 1-day v 2-day event. There was confusion because vendors were notified that event was changing to a 1-day event. Opening Day Block Party will remain a 2-day event.
 - iii. Need action on securing sponsors and in-kind donations – Glenna agreed to take the lead on sponsorships
 - iv. Need to secure liquor donation and jockey boxes. There may be other local breweries willing to supply jockey boxes along with beer donations.
5. Adjourned: 10:06 a.m.