



EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting
Thursday, January 5, 2017 @ 5:00 p.m.
Room 219, Thomas Jefferson School of Law, 1155 Island Ave.

*The EVA Board may take action on any item on the agenda unless it is noted as an "Information Only" Item.

- 1) Call to Order and Self-Introductions.
- 2) Public Comment (2-minute limit per organization)
- 3) President's Report: Administrative Items [conflict of interest declarations and comments]
- 4) *Information Items: Guest Presentations (if available/present) **2 minutes**

a. Marlo Woods, Community Liaison, San Diego Police Department	e. Brad Richter, Asst. VP Planning, Civic San Diego
b. Julio de Guzman, Community Relations Representative, Neighborhood Prosecution Unit	f. Alonso Vivas, Executive Director, Downtown San Diego Partnership, Clean & Safe Program
c. John Ly, Director of Outreach, Mayor's Office, City of San Diego	g. Robert Weichelt, Downtown Community Planning Council & East Village Residents Group
d. Roberto Alcantar, Director of Community Outreach, Councilmember Chris Ward, Third Council District	h. Representative, San Diego Housing Commission

- 5) Zane Keith, Hughes Marino, Landmark Sign status/timeline (5 min.)
- 6) MyMy Lu, Chair or James Haug, Co-Chair, Marketing/Outreach Committee update
 - a. Central Library update
 - b. SILO update
 - c. EVA Socials + Workshops
 - d. Other Marketing Outreach committee items
- 7) Glenna Gasper, Chair, or Todd Brown Co-Chair, Special Events Committee update
 - a. April 7 & 8, 2017 Opening Weekend Block Party
 - b. Hot Chocolate Race moved to March 26, 2017 due to World Baseball Classic at Petco Park
- 8) Jennifer Allyn, Chair, Parking & Transit Committee update
 - a. FY 2018 budget for parking funds
- 9) David Hazan, President
 - a. Board resolution to approve entering into an amendment to the agreement with the City of San Diego (if needed) to operate the East Village Business Improvement District.
 - b. Board resolution to approve EVA Executive Committee to sign City of San Diego contracts, other contracts or agreements, reconciliation reports, program reports, checks, and other documents that have been approved by the board.
- 10) David Hazan, Ad-hoc Committee update
 - a. Select vendor for placemaking, fundraising, and design and improvements

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- 11) Tod Firotto, Treasurer
Consent agenda items:
 - a. Review November 2016 financial reports
 - b. Review December 1, 2016 EVA Board minutes
- 12) Member comments
- 13) Sunny Lee, Parking Funds Program report
 - a. EVA's Pilot Pre-paid Parking Card Program update
 - b. 2017 Wild Wedne\$day\$ as part of "Do The Ride Thing"
- 14) L. Lem, Executive Director report
 - a. Working on FY 2018 BID Budget
 - b. Friendly reminder: EVA Annual Strategic planning retreat January 14, 2017
- 15) Adjournment

Next EVA Board meeting scheduled
February 2, 2017 at 5:00 p.m. Thomas Jefferson School of Law, Room 219
Please check date/time on EastVillageSanDiego.com