



**East Village Association, Inc.
Board of Directors Meeting
Thursday, March 9, 2017 4:30 p.m.**

Thomas Jefferson School of Law, RM 219, 1155 Island Ave., San Diego, CA 92101

1. Called to order: 4:36 p.m.
2. Present: Simon Andrews, Tod Firotto, Todd Brown, Claudine Scott, Brendan Foote, Mike Madigan, Tong Dinh, Robert Weichelt, David Hazan, Jon Gordon
Absent: Glenna Gasper, James Haug, Randy Rivera, Michael Hormozi, Jerry Navarra
Staff: Sunny Lee
3. Public Comment
 - a. James Gomez, 10 Barrel Brewing
 - i. Invited the EVA members to the soft opening of 10 Barrel Brewing soft opening in April.
4. Adjusted agenda position: Zane Keith, Hughes Marino, Landmark Sign Status/timeline
 - a. Updated costs of the landmark sign will be \$550K - \$742K.
 - b. New requirements from SDG&E, will need to place a meter. Cost is included in the updated figure.
 - c. Discussed sponsorships. Need to form a sponsorship committee and gauge support from the community.
 - d. No material has been purchased and to put a halt on the construction of the sign should not come with any associated cost. Cost of materials could go up if project is postponed.

Motion: S. Andrews moved to postpone the project and continue to research the power requirements and to research the level of commitment from the community by requesting sponsorships. M. Madigan seconded. Motion passed. B. Foote Abstained.

e. Plan to have an update at next meeting

5. Guest Presentations
 - a. Marlo Woods, Community Liaison, San Diego Police Department.
 - i. Not present: representative update: Coffee with a Cop, Thursday, March 23, 2017 at Halcyon
 - ii. Captain Wes Morris was promoted – Congratulations Captain Morris
 - b. Mark Robertson, Deputy city Attorney
 - i. Introduced himself
 - ii. M. Madigan asked if there was another place to locate the needle exchange, M. Robertson informed that he would take that request to his supervisor
 - iii. Gave update on SMART program – Requesting 80 new beds to accommodate the Program Manager
 - c. John Ly, Director of Outreach, Mayor’s Office, City of San Diego – Not present
 - d. Roberto Alcantar, Director of Community Outreach, Councilmember Chris Ward
 - i. Invited everyone to attend Craft Beer with your Councilmember. Would like to host the April event in East Village.
 - ii. Councilmember Ward was promoted to Vice Chair for the Regional Task Force. Please attend the City Council meeting on March 20, 2017 at 2PM to hear about the plan for homelessness.
 - iii. Discussion on public restrooms and impact they have on the community at the Public Safety Committee meeting
 - iv. Meeting next week to talk about the options for the needle exchange program

- e. Brad Richter, Asst. VP Planning, Civic San Diego
 - i. La Quinta project has been withdrawn. There are a number of new applications.
 - ii. Park and C – Found larger fault line than expected and project has been redesigned.
 - iii. EV Green – Park and Rec met with consultant team – working on construction documents – Expecting main part of park to open at the end of 2020
 - iv. 14th Street Promenade – Working on the 1st block. 60% of the plans are drawn
 - v. No update on the EV South focus plan
 - f. Lise Koerchegen, VP of External Affairs, Downtown San Diego Partnership, Clean & Safe program – Not present
 - g. Robert Weichelt, Downtown Community Planning Council and East Village Residents Group
 - i. EVRG meets Thursday, March 16, 2017, 6-8 p.m., EV Church
 - ii. DCPC meets Wednesday, March 15, 2017, 5:15 p.m.
 - h. Michael Barry, San Diego Housing Commission
 - i. Have housed 600 veterans with their program. This week 12 were housed and last week 20 people.
 - ii. Would like help getting in touch with landlords, leaving contact information
 - iii. Received \$100,000 from Wells Fargo Foundation.
6. Sunny Lee, Marketing/Outreach Committee update
- a. Central Library update – none
 - b. SILO Update – None
 - c. EVA Socials + Workshops
 - i. Will be planned soon by committee
 - d. FUN-draiser EV Tavern + Bowl, March 16, 2017
 - i. Meet between 5 – 7 p.m. to bowl with your fellow board members, Robert Weichelt is hosting
7. Todd Brown, Special events Committee update
- a. Requested assistance with finding sponsorship for block party
 - b. Discussion on beer selection. C. Scott was concerned with the representation of local EV breweries. T. Brown explained that EVA did not have the funds to support a large donation of beer without the equipment.
8. David Hazan, President
- a. Executive Director update
 - i. Informed the board that a new executive committee will need to be selected during the next election cycle as both himself, President and G. Gasper, VP would be stepping down from their positions.
 - ii. Discussion on how to proceed with transition; B. Foote suggested to define the organization before hiring a new Executive Director
- Motion: R. Weichelt moved to schedule a meeting in the next 30 days to redefine the organization through goal setting. Jon G. seconded. Motion approved unanimously.*
- b. Pending litigation pursuant to Section 54956.9 update
 - i. New lawyer has been assigned to the case by the insurance company. Currently working with her to ensure documents are delivered.
9. Tod Firoto, Treasurer
- Consent agenda items:
- a. Review January 2017 financial reports
 - b. Review February 2, 2017 EVA Board minutes
 - c. Draft FY 2018 budget submitted to the City of San Diego

Motion: D. Hazan moved to approve the January 2017 financial reports. M. Madigan seconded. Motion passed unanimously.

Motion: R. Weichelt moved to approve the FY2018 budget submitted to the City of San Diego. T. Dinh seconded. Motion passed unanimously.

Motion: R. Weichelt moved to approve the February 2, 2017 EVA Board minutes. C. Scott seconded. Motion passed unanimously.

Motion: T. Firoto moved to approve entering into an amendment to the agreement with the City (if needed). R. Weichelt seconded. Motion passed unanimously.

Motion: R. Weichelt moved to approve that the Treasurer is approved to sign the disbursement reconciliation report/requests for reimbursement and program reports and the President are approved to sign the contracts and amendments (if needed). M. Madigan seconded. Motion passed unanimously.

10. Adjourned: 6:01 p.m.