



**EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting**  
**Thursday, April 6, 2017 @ 4:30 p.m.**  
**Room 219 Thomas Jefferson School of Law, 1155 Island Ave.**

\*The EVA Board may take action on any item on the agenda unless it is noted as an "Information Only" Item.

- 1) Call to Order and Self-Introductions.
- 2) Public Comment (2-minute limit per organization)
- 3) President’s Report: Administrative Items [conflict of interest declarations and comments]
- 4) \*Information Items: Guest Presentations (if available/present) **2 minutes**

a. Marlo Woods, Community Liaison, San Diego Police Department	d. Brad Richter, Asst. VP Planning, Civic San Diego
b. Mark Robertson, Deputy City Attorney	e. Lise Koerchegen, Vice President of External Affairs, Downtown San Diego Partnership, Clean & Safe Program
c. John Ly, Director of Outreach, Mayor’s Office, City of San Diego	f. Robert Weichelt, Downtown Community Planning Council & East Village Residents Group
d. Roberto Alcantar, Director of Community Outreach, Office of Councilmember Chris Ward	g. Michael Berry, San Diego Housing Commission

- 5) Informational item: Joan Wojcik, East Village Residents Group
  - a. Petition to provide homeless services throughout the San Diego region
- 6) Zane Keith, Hughes Marino, Landmark Sign status/timeline (5 min.)
- 7) James Haug, Chair, Marketing/Outreach Committee update
  - a. Central Library update
  - b. SILO update
  - c. EVA Socials + Workshops
  - d. Fringe Festival update
  - e. Other Marketing Outreach committee items
- 8) Glenna Gasper, Chair, or Todd Brown Co-Chair, Special Events Committee update
  - a. April 7 & 8, 2017 Opening Weekend Block Party
  - b. CicloSDias update

Consent Agenda items:

- a. Dustin Fuller, request for support letter for the San Diego County Fair Cattle Drive, June 3, 2017
- b. Natalia Mendez, request for support letter for the Rock ‘n’ Roll Marathon, Sunday, June 4, 2017
- c. James Gomez, request for support letter for the 10 Barrel Brewing Block Party, May 27, 2017
- d. Jana McLeod, request for support letter for the Neighborhood 10<sup>th</sup> Anniversary Party, June 17, 2017
- e. Public Right of Way (PROW) permit: Union Cowork

*Continued on page 2*

Note: East Village Association, Inc. agendas, minutes, and background info are available at 1202 Market St. San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email [EVA@eastvillagesandiego.com](mailto:EVA@eastvillagesandiego.com) for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact [EVA@EastVillageSanDiego.com](mailto:EVA@EastVillageSanDiego.com) or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.

- 8) David Hazan, President
  - a. Old Central Library usage update
  - b. EVA Goal Setting Meeting update
  - c. Executive Director update
  
- 9) Tod Firotto, Treasurer

Consent agenda items:

  - a. Review February 2017 financial reports
  - b. Review March 9, 2017 EVA Board minutes
  
- 9) Member comments
  
- 9) Sunny Lee, EVA Updates
  - a. FY2018 Parking Funds Budget update
  - b. EVA Board Elections, May 11, 2017 at Mission Brewery
  - c. EVA's Pilot Pre-paid Parking Card Program update
  - d. 2017 Wild Wednesdays as part of "Do The Ride Thing"
  - e. IDA Forum, March 14-16, 2017, Long Beach - Recap
  
  
- 11) Adjournment

**Next EVA Board meeting scheduled  
May 4, 2017 at 5:00 p.m. Thomas Jefferson School of Law Room 219  
Please check date/time on [EastVillageSanDiego.com](http://EastVillageSanDiego.com)**