



**East Village Association, Inc.**  
**Parking & Transit Committee Minutes**  
**Thursday, May 18, 2017 4:00 p.m.**  
San Diego Central Library, 330 Park Blvd., Room 563

1. Called to order: 4:05 p.m.
2. Present: Tony Sardegna, Francisco Garcia, Julissa Lopez-H., Paola Batiz, Donna Callahan  
Staff: Sunny Lee
3. Public Comment: None
4. Tony Sardegna, Chair, comments/changes to order of agenda

**Action Items**

5. Member News and Updates
  - a. Tony Sardegna, San Diego Free Ride
    - i. Budget was approved and FRED will be expanding with more cars.
  - b. David Silverman, DecoBike – Not present
  - c. Other member news
6. Paola Batiz, FYC Labs
  - a. Do the Ride Thing, branding ideas
    - i. Fit Faced hashtag campaign presentation
7. Sunny Lee, EVA Updates
  - a. 2018 Parking Funds Budget update
    - i. Budget was approved
    - ii. Next meeting Do the Ride Thing Ambassador update/RFQ
  - b. Pilot pre-paid parking update
    - i. Pilot has completed and program will not continue. The City of San Diego will no longer produce pre-paid parking cards.
  - c. CicloSDias update
    - i. Budget was approved and committee agreed to use \$1000 of parking funds for a Do the Ride Thing sponsorship of CicloSDias and the other funds will go to activate the East Village street closure during the event.
  - d. East Village Bike co-op
    - i. Discussion of new space and potential bike co-op/kitchen
  - e. 2<sup>nd</sup> EV parklet location – discussion
    - i. Basic has inquired about a parklet outside of their location. Committee agreed that this was a good location for the parklet and would like to begin the process.
8. Schedule next meeting in June – Review Padres schedule to schedule next meeting
9. Adjourned: 5:01 p.m.  
Minutes prepared by: Sunny Lee