



**East Village Association, Inc.  
Board of Directors Meeting  
Thursday, May 4, 2017 5:00 p.m.**

Thomas Jefferson School of Law, RM 219, 1155 Island Ave., San Diego, CA 92101

1. Called to order: 5:02 p.m.
2. Present: Brendan Foote, Mike Madigan, Randy Rivera, Simon Andrews, James Haug, Glenna Gasper, Claudine Scott, Todd Brown, Tod Firotto, David Hazan, Jon Gordon  
Absent: Jerry Navarra, Michael Hormozi, Trong Dinh, Robert Weichelt  
Staff: Sunny Lee
3. Public Comment – None
4. President's Report: Administrative Items [conflict of interest declarations and comments]
  - a. Meeting with Councilmember Chris Ward and Mayor Faulconer to discuss the use of the old library building.
5. Guest Presentations
  - a. Captain Wes Morris, San Diego Police Department.
    - i. Discussion on encroachment law
    - ii. Reminder that HOT team has city wide responsibility
    - iii. Effort underway to secure more beds
    - iv. Update on May Day protest – permits are not required when it comes to the expression of the 1<sup>st</sup> Amendment
    - v. Recommends that businesses go through proper channels to remove property from the public right of way
  - b. Mark Robertson, Deputy city Attorney - Not present
  - c. John Ly, Director of Outreach, Mayor's Office, City of San Diego – Not present
  - d. Molly Chase, Chief of Staff, Councilmember Chris Ward
    - i. Councilmember will be elected to chair the homeless committee
    - ii. Update on money to be used for mental health issues
    - iii. Working on locating homeless services outside of East Village
    - iv. There is an \$80 million budget shortfall, but will not see a decrease in public services. There will be cuts to arts services
    - v. Brian Elliot will be the new representative
  - e. Brad Richter, Asst. VP Planning, Civic San Diego – Not present
  - f. Lise Korerchegen, VP of External Affairs, Downtown San Diego Partnership, Clean & Safe program
    - i. Increased power washing in March from 500 sidewalks to 600 sidewalks
    - ii. Next week will begin gum blasting between 7AM and 2PM – It will be loud
    - iii. 3 hour unattended property policy update and specifics
    - iv. Monthly count update
  - g. Robert Weichelt, Downtown Community Planning Council and East Village Residents Group – Not present
  - h. Michael Berry, San Diego Housing Commission – Not present
6. Informational item: Dana Blackwood, Extreme Sailing Series
  - a. Information on new event coming to San Diego
  - b. Would like assistance on getting the word out

- c. Event is free to the public
- d. Event will take place in San Diego for the next 5 years

7. James Haug, Marketing/Outreach Committee update

- a. EVA Socials + Workshops
  - i. Next EVA social will be held June 15<sup>th</sup> at Bottega Americano
  - ii. Planning the first business workshop for August
- b. Rebranding: Digital Marketing Sub-Committee

*Motion: C. Scott moved to put out an RFP for the website redesign. S. Andrews seconded. Motion passed unanimously.*

8. Glenna Gasper, Special events Committee update

- a. Opening Day Block Party Weekend update
  - i. Final profit for block party: \$50,853.87
- b. East Village Night Market update
  - i. Night market will be run by the Special Events committee.
  - ii. Meeting will be held on May 22, 2017 at 3PM, San Diego Restaurant Supply

9. David Hazan, President

- a. Carrier Johnson/Affirmed Housing, The Link Project

*Motion: S. Andrews moved to support the design of the project without supporting the use of the building. M. Madigan seconded. Motion passed unanimously.*

- b. Landmark Sign update
  - i. S. Lee will look into closing contracts with Signage and Selbert Perkins

*Motion: M. Madigan moved to abandon the original sign plan. S. Andrews seconded. Motion passed unanimously.*

c. Executive Director update

- i. No update

d. EVA bylaws update

- i. Recommendations for Bylaw revision:
  - 1. Term of Executive Committee: Officers will serve two (2)-year terms. After two (2) terms officers will be required to wait one (1) year before becoming re-elected to an officer position.
  - 2. Resignation of Directors: Upon resignation Directors will be required to wait out the remainder of their elected term before re-applying to the Board of Directors.
  - 3. Representation: Only one representative from each organization may serve on the Board of Directors.

*Motion: C. Scott moved to accept the recommendations for changes to the bylaws. J. Haug seconded. Motion passed unanimously.*

e. Downtown San Diego Partnership, Clean & Safe Board Nominations

- i. C. Scott, R. Weichelt and J. Haug have been nominated for 2 open seats

10. Tod Firotto, Treasurer

- a. Review February 2017 & March 2017 financial reports
- b. Review March 9, 2017 & April 6, 2017 EVA Board minutes

*Motion: S. Andrews moved to approve the February 2017 financial reports. R. Rivera seconded. Motion passed unanimously.*

*Motion: S. Andrews moved to approve the March 2017 financial reports. R. Rivera seconded. Motion passed unanimously.*

*Motion: J. Haug moved to approve the March 9, 2017 EVA Board minutes. R. Rivera seconded. Motion passed unanimously.*

*Motion: J. Haug moved to approve the April 6, 2017 EVA Board minutes. R. Rivera seconded. Motion passed unanimously.*

11. Member Comments – None

12. Sunny Lee, EVA updates

i. Parking & Transit Committee update

1. Next meeting: May 18, 2017 at 4PM, Central Public Library

ii. EVA Board Elections, May 11, 2017 at Mission Brewery

13. Adjourned: 6:26 p.m.

Minutes prepared by: Sunny Lee