



**East Village Association, Inc.**  
**Marketing/Outreach Committee Agenda**  
**Thursday, May 4, 2017 4:00 p.m.** Thomas Jefferson School of Law, RM 219  
1155 Island Ave., San Diego, CA 92101

1. Committee Self-Introductions
2. Public Comment (2-minute limit per organization)
3. James Haug comments/changes to order of agenda

**Action Items**

4. Sunny Lee, EVA Programs update
  - a. East Village Opening Day Block Party Weekend, April 7 & 8, 2017
  - b. EVA Board Elections, May 11, 2017 – Mission Brewery
  - c. Website redesign: RFP
5. Simon Andrews
  - a. Archtoberfest 2017
6. Justin Fortier, FYC Labs
  - a. Breakfast/Lunch Workshop ideas
7. Todd Blakesley, Fringe Festival, Fringe update
8. Friends of Central Library, Central Library, Library Foundation Update
6. Kirsten Kessler, Alchemy Event Services – SILO @ Makers Quarter update
7. Robert Weichelt or Crystal Stasch, EVA Social: Bottega Americano, June 15, 2017
8. Member News
9. Adjourn

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to [EVA@EastVillageSanDiego.com](mailto:EVA@EastVillageSanDiego.com). There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact [EVA@EastVillageSanDiego.com](mailto:EVA@EastVillageSanDiego.com) or call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.