



East Village Association, Inc.
Digital Marketing Sub-Committee Agenda
Tuesday, June 13, 2017 9:00 a.m. FIDM
350 Tenth Ave., Suite 300, San Diego, CA 92101

1. Committee Self-Introductions
2. Public Comment (2-minute limit per organization)
3. James Haug comments/changes to order of agenda

Action Items

4. James Haug, Chair
 - a. Introduction to presentations and scoring matrix
5. Presentation: Mike Savacool, Less + More (10minutes)
6. Presentation: Clay Shinn, Trip Bucket (10minutes)
7. Presentation: Paola Batiz, FYC Labs (10minutes)
8. James Haug, Chair
 - a. Discussion (15-20 minutes)
9. Presentation: Mari Katherine Urtasun, Downtown San Diego Partnership (10 minutes)
 - a. Downtown branding
8. Member News
9. Adjourn

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to EVA@EastVillageSanDiego.com.

There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact

EVA@EastVillageSanDiego.com or call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.