



# Be a part of the 7<sup>th</sup> Annual East Village Opening Weekend Block Party Double the fun! Two Day Celebration

Friday, April 7th 10 am to 6:30 pm & Saturday, April 8th 11 am to 7:30 pm on J Street between 6<sup>th</sup> & 10<sup>th</sup> Ave

## Sponsorship Reservation Form East Village Opening Weekend Block Party – April 7-8, 2017

Please complete this form and mail/deliver with check payable to **East Village Association**.  
Payment may be made by check or credit card.

Email Jenna Thompson at [jenna@mcfarlanepromotions.com](mailto:jenna@mcfarlanepromotions.com) or call 619.233.5008.

Sponsorship Level:

Contact Person:

Company / Booth Name:

Health Permit Number & Expiration (if applicable):

Phone & Email for Contact Person:

Business Address:

Website:

Additional Comments:

### 3 easy ways to submit the reservation:

1. Email to [jenna@mcfarlanepromotions.com](mailto:jenna@mcfarlanepromotions.com)
2. Fax to 619.233.0898
3. Mail to East Village Association, c/o McFarlane Promotions, 656 5<sup>th</sup> Avenue, Suite B, San Diego, CA 92101

*I hereby warrant and confirm that the above information is, to the best of my knowledge, true and correct and further certify that I have read all of the information provided in this application.*

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Signature	Title	Date
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Your signature above represents your understanding and agreement to all terms stated in this application.

*Please email completed application to [Jenna@McFarlanePromotions.com](mailto:Jenna@McFarlanePromotions.com) Fax to 619.233.0898 or Mail with check to McFarlane Promotions, Inc. at 656 Fifth Avenue, Suite B, San Diego, CA 92101. Please make check payable East Village Association.*



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**2017 East Village Opening Day Block Party Sponsorship Levels.** Please check sponsorship level you are interested in.

- (1) \_\_\_ **Grand Slam Sponsor** (\$15,000 – one available)
- (2) \_\_\_ **Exclusive Car Showcase Sponsor** (\$15,000 – one available)
- (3) \_\_\_ **Home Run Beverage Sponsor** (\$5,000 plus product or \$6,000 cash – one available)
- (4) \_\_\_ **Ace Sponsor** (\$7,500 – two available)
- (5) \_\_\_ **Double Header Sponsor** (\$3,500 – two available)
- (6) \_\_\_ **First Base Beverage Sponsor** (\$2,000 – three available)
- (7) \_\_\_ **Stage Sponsorship** – (\$2,000 – one available)
- (8) \_\_\_ **Pinch Hitter Sponsorship** – (\$1,000 – six available)
- (9) \_\_\_ **In Kind Sponsor Cups** (one available)
- (10) \_\_\_ **In Kind Welcome Entrance Sign** (one available)

### Highlights of Sponsorships may include:

- Radio campaigns – inclusion in on-air promotional mentions and giveaways
- Inclusion in Discover SD online marketing campaign
- Opening Day and East Village Appreciation Day game tickets Field Pavilion
- Beverage garden drink tickets
- Inclusion/promotion in East Village Association Communication Channels
- Inclusion/promotion in McFarlane Promotions e-blasts to over 22,000
- Vendor space at the block party
- Banner display at the block party

Please contact Lisa Lem, Executive Director, East Village Association at [SpecialEvents@EastVillageSanDiego.com](mailto:SpecialEvents@EastVillageSanDiego.com) or call 619.546.5636 to discuss customizing your sponsorship.

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CREDIT CARD AUTHORIZATION FORM

Billing Information

Company Name:	
Address:	
City:	State, Zip:
Contact Name:	Phone:
Contact Email (to send receipt):	

Credit Card Information

Name on Card:
Type (MasterCard, Visa, etc):
Card Number:
Exp. (mo/yr):
CCV # (3 digits on back of card):

AMOUNT TO BE CHARGED: \$

INVOICE #:

I (print name) \_\_\_\_\_, am authorized signer for this credit card and approve the above amount to be charged.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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