



## East Village Association Committees

### Executive Committee

**President:** David Hazan **Vice President:** Glenna Gasper **Treasurer:** Tod Firoto

### Finance/Operations Committee

Chair, Tod Firoto Vice Chair, Henry Cardoza

Committee members: David Thompson and Bill Persky. Also committee chairs are invited.

Meet to review draft budget in January, and to review audit/tax form in September/October and on as-needed basis.

This committee helps to support financial stability, compliance with local, state, and federal regulations. The Finance Committee makes recommendations to ensure that EVA operates efficiently.

### Community Issues Committee [formerly known as Government Relations]

Chair, Jon Gordon

Committee members: Brendan Foote, David Hazan, Alex Kreit, John Long, Mike Madigan, Jerry Navarra, Sam Patella and Claudine Scott.

No set meeting time, generally meetings every other month. Meeting dates are scheduled by Chair or co-Chair when there are issues to review. Recommendations are made to the EVA Board of Directors.

East Village issues: Collaborate with government and community groups to reduce homelessness, monitoring Downtown San Diego Partnership Property Business Improvement District's Clean and Safe program, public safety, public restrooms/Portland Loos, Civic San Diego budget and projects, East Village Urban Night Market, enterprise zones, East Village Green park, and BID Council items.

EVA does not use BID assessments for endorsing candidates or to lobby for political issues.

### Marketing/Outreach Committee formerly known as Marketing/Outreach/Development Committee

Chair: James Haug

Committee members: Simon Andrews, Todd Blakesley, Michael Hormozi, Joni Incrocci, Kirsten Kessler, Erwin Magbanua, Trong Nguyen-Dinh, Crystal Poggi, Carolyn Porter, Robert Weichelt, Lynn Whitehouse, Joscelyn Runnells, Justin Fortier, Peter Richter and Jeremy Cisneros

Meets once a month, first Thursday at 4:00 p.m.

Projects: Member socials/mixers, banner program, business workshops, web site, social media, branding, smart phone application, new member welcome packet, marketing initiatives, fundraising, exchange program with other organizations, such as Friends of Central Library member swap, annual meeting and election, and marketing research. Also subcommittees on Landmark Sign and East Village-opoly.

### Pre-Design Committee

Chair: David Hazan Vice Chair: Simon Andrews

Committee members: Eric Davy, Brendan Foote, Jon Gordon, Sherm Harmer, Mike Madigan, Mary Pampuch, Sam Patella, Stacey Pennington, Rob Quigley, Randy Rivera, Claudine Scott and Robert Weichelt

This committee provides pre-design reviews for developments in East Village.

## **East Village Association Committees**

### **Special Events Committee**

Chair: Glenna Gasper

Vice Chair: Todd Brown

Committee members: Roberto Castro, Kristie Ewing, Tracy Fu, Jon Gordon, Andrew Le, Beth Putrow, and Robert Weichelt

Meets at least once a month or weekly if there is an event to work on, e.g. Opening Day Block Party.

Projects: Review all special event requests from community organizations and make recommendation to EVA Board.

Plan and executive revenue-generating events such as the Opening Day Block Party, Monster Bash VIP Program, and other events. Programming and launch of the East Village Urban Exchange.

Subcommittee: Public Right of Way (PROW) permit:

### **Transit/Parking Committee**

Chair:

Vice chair: Tony Sardegna

Committee members: Emily Foster, Matt Horton, Melinda Pederson, Harry Schwartz, David Silverman, Dave White

Ad hoc task force: East Village Landmark Sign

Chair: Simon Andrews

Committee members: Simon Andrews, David Hazan, Erin Jackson, and Trong Nguyen-Dinh

BID Council representatives: Sunny Lee Alternate: Trong Dinh

Civic San Diego meetings: Claudine Scott

Downtown Community Planning Council: Jon Gordon and Robert Weichelt

Downtown Parking Management Group East Village representative: Sunny Lee

Paradise in Progress representative: Ronda Coyle

rev. 1.20.16