



East Village Association, Inc.
Marketing/Outreach Committee Agenda
Thursday, January 5, 2017 3:30 p.m.
Thomas Jefferson School of Law, Room 219
1155 Island Ave. San Diego, CA 92101

1. Committee Self-Introductions
2. Public Comment (2-minute limit per organization)
3. MyMy Lu or James Haug comments/changes to order of agenda

Action Items

4. Sunny Lee, EVA Programs update
 - a. 2017 Wild Wedne\$day\$
 - b. Highlights of FY2018 Parking Funds Budget
5. Friends of Central Library, Central Library, Library Foundation Update
6. Kirsten Kessler, Alchemy Event Services – SILO @ Makers Quarter update
7. L. Lem, EVA Update
 - a. Landmark Sign update
 - b. April 7 and 8, 2017 East Village Opening Weekend Block Party Padres v. Giants
 - c. FY 2018 Budget due to City of San Diego Feb. 1, 2017
8. Trong Dinh, next EVA Social in first quarter – discuss date/time/location
9. Justin Fortier, EVA Business Breakfast or Lunch workshop ideas
10. Member News
11. Adjourn

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to EVA@EastVillageSanDiego.com. There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact EVA@EastVillageSanDiego.com or call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.