



**East Village Association, Inc.  
Board of Directors Meeting  
Thursday, February 2, 2017 5:00 p.m.**

Thomas Jefferson School of Law, 1155 Island Ave. Room 219, San Diego, CA 92101

1. Called to order 5:01 p.m.
2. Present: Tod Firoto, Mike Madigan, Jon Gordon, Claudine Scott, Brendan Foote, Trong Dinh, Todd Brown, Robert Weichelt, Glenna Gasper, Ronda Coyle, Chris Sohaey, James Haug, David Hazan, MyMy Lu, Simon Andrews  
Absent: Randy Rivera, Jerry Navarra, Jennifer Allyn, Michael Hormozi
  - a. Staff: Sunny Lee
3. Public Comment:
  - a. California Coast Credit Union requested a letter of support for their March 3, 2017 grand opening event.  
*Motion: Mike M. moved to provide a letter of support. Simon seconded. Motion passed unanimously.*
  - b. Amanda Damewood, Code for America
    - i. Provide tech solutions that bring the city and residents together offering online tools. Currently contracted by the City of San Diego to provide services. Would like to meet with people outside to answer questions.
  - c. David Hazan was served with a lawsuit on behalf of EVA
4. Councilmember Chris Ward
  - a. Presentation on homelessness, environment, EV Green and infrastructure
  - b. Call Roberto Alcantar with any issues at 619.368.3033
5. Guest Presentations
  - a. Marlo Woods, Community Liaison, SDPD
    - i. Last week during the abatement more than 12 tons of trash were picked up.
    - ii. Introduced patrol team – Todd B. thanked the patrol team
    - iii. Introduced the HOT team – The HOT number 619.446.1010 is not manned or dispatched. Email [hot@pd.sandiego.gov](mailto:hot@pd.sandiego.gov) for questions or concerns
  - b. Mark Robertson, Deputy City Attorney – Not present
  - c. John Ly, Director of Outreach, Mayor's Office, City of San Diego – Not present
  - d. Roberto Alcantar, Council Representative, Councilmember Chris Ward
    - i. Provided phone number 619.368.3033
  - e. Brad Richter, Asst. VP Planning, Civic San Diego
    - i. 10 Barrel update
    - ii. 14<sup>th</sup> Street promenade update – 60% of plans are drawn
    - iii. Answered questions regarding 12<sup>th</sup> and Market, Park and Market is planning to start building in the summer/fall of 2017
  - f. Lise Koreschgen, VP External Affairs, Downtown San Diego Partnership
    - i. Thank you to everyone who came out to the community meetings
    - ii. Still looking for suggestions for budget
    - iii. Volunteer event in Core on February 11, 2017, everyone is welcome to help out
  - g. Robert Weichelt, Downtown Community Planning Council & East Village Residents Group
    - i. DCPC elections will be March 6-7, 2017 – Some spots open
    - ii. DCPC meeting will be held March 15, 2017 at Civic San Diego
    - iii. Rick Gentry spoke to EVRG on affordable housing, next meeting March 16, 2017 at 6:00 p.m.
  - h. Michael Berry, San Diego Housing Commission
    - i. Housing our Heroes has housed 504 veterans to date
  - i. Ted Moran, Fire Chief, San Diego Fire Department
    - i. Update on mobile operations detail, experimenting with zoomcraft

6. Zane Keith, Hughes Marino, Landmark Sign status/update
  - a. Currently have the permit and trying to figure out vendors for materials.
  - b. Market Street will have to be shut down for 2 days during construction
  - c. May 18, 2017 is the scheduled date according to Signage
  - d. Zane will share the projected expense along with what has been paid so far to ensure that we are within budget
7. Robert Weichelt, Marketing/Outreach Committee update
  - a. Silo will host events on a case by case basis
  - b. EVA Social planning for March 15, 2017 from 5-8 p.m.
  - c. Landmark Sign FUN-draiser at EV Tavern + Bowl, more information to follow
8. Glenna Gasper, Special Events Committee update
  - a. Opening Day Weekend will remain a 2-day event
  - b. Working on sponsorships
  - c. Discussed rain insurance
9. David Hazan, President
  - a. Executive Director update, RFQ has brought in 5 responses, interviews will be held on Friday, February 3, 2017 at 9:30 a.m. Meeting to vote will be held on Monday, February 6, 2017 at 4 p.m.
10. Tod Firoto, Treasurer
  - a. Requested to hold off on a vote on the budget. Will review for next meeting.

*Motion: Robert W. moved to approve December 2016 financial reports. Glenna G. seconded. Motion passed unanimously.*

*Motion: Ronda C. moved to approve the January 5, 2017 EVA board minutes. James H. seconded. Motion passed unanimously.*

11. Adjourned: 6:26 p.m.  
*Minutes prepared by: Sunny Lee*

