



**EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting**  
**Thursday, March 9, 2017 @ 4:30 p.m.**  
**Room 219 Thomas Jefferson School of Law, 1155 Island Ave.**

\*The EVA Board may take action on any item on the agenda unless it is noted as an "Information Only" Item.

- 1) Call to Order and Self-Introductions.
- 2) Public Comment (2-minute limit per organization)
- 3) President’s Report: Administrative Items [conflict of interest declarations and comments]
- 4) \*Information Items: Guest Presentations (if available/present) **2 minutes**

a. Marlo Woods, Community Liaison, San Diego Police Department	d. Brad Richter, Asst. VP Planning, Civic San Diego
b. Mark Robertson, Deputy City Attorney	e. Lise Koerchegen, Executive Director, Downtown San Diego Partnership, Clean & Safe Program
c. John Ly, Director of Outreach, Mayor’s Office, City of San Diego	f. Robert Weichelt, Downtown Community Planning Council & East Village Residents Group
d. Representative, Councilmember Chris Ward	g. Representative, San Diego Housing Commission

- 5) Zane Keith, Hughes Marino, Landmark Sign status/timeline (5 min.)
- 6) James Haug, Chair, Marketing/Outreach Committee update
  - a. Central Library update
  - b. SILO update
  - c. EVA Socials + Workshops
  - d. FUN-draiser EV Tavern + Bowl, March 16, 2017
  - e. Other Marketing Outreach committee items
- 7) Glenna Gasper, Chair, or Todd Brown Co-Chair, Special Events Committee update
  - a. April 7 & 8, 2017 Opening Weekend Block Party
- 8) David Hazan, President
  - a. Executive Director update
  - b. Pending litigation pursuant to Section 54956.9 update
- 9) Tod Firotto, Treasurer  
 Consent agenda items:
  - a. Review January 2017 financial reports
  - b. Review February 2, 2017 EVA Board minutes
  - c. Draft FY2018 submitted to the City of San Diego
- 9) Member comments

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10) Sunny Lee, EVA Updates

- a. EVA's Pilot Pre-paid Parking Card Program update
- b. 2017 Wild Wednesdays as part of "Do The Ride Thing"
- c. IDA Forum, March 14-16, 2017, Long Beach – EVA staff out of the office

11) Adjournment

**Next EVA Board meeting scheduled  
April 6, 2017 at 5:00 p.m. Thomas Jefferson School of Law Room 219  
Please check date/time on [EastVillageSanDiego.com](http://EastVillageSanDiego.com)**