



East Village Association, Inc.
Parking & Transit Committee Minutes
Monday, April 17, 2017 4:00 p.m.
San Diego Central Library, 330 Park Blvd., Room 563

1. Called to order: 4:08 p.m.
2. Present: Tony Sardegna, Harry Schwartz
Guests: Ben Verdugo
Staff: Sunny Lee
3. Public Comment - None

Action Items

4. Member News and Updates
 - a. Tony Sardegna, San Diego Free Ride
 - i. FRED cars have been recently replaced for a recall on computer components
 - ii. New promotion for local businesses to just wrap one portion of a car for a lower cost
 - iii. Ridership has increased and improvements have been made to the app
 - b. Ben Justus, Zipcar – not present
 - c. David Silverman, DecoBike - not present
 - d. Other member news
5. Sunny Lee, EVA Updates
 - a. 2018 Parking Funds Budget – Presentation
 - i. Highlights: FRED partnership, DTRT Ambassador, bike racks, parklet
 - b. Pilot pre-paid parking update
 - i. This program is not working for the vendors involved. Will discontinue.
 - c. Wild Wednesday update
 - i. Has completed. Businesses on J Street see the most success from this program. Wild Parking will change next year, may be increased to \$5 parking
 - d. CicloSDias
 - i. Please give any ideas for the road closure activities to Sunny
 - ii. Do the Ride Thing plans to sponsor the event
 - e. Opening Day Block Party Weekend
 - i. Not much use from bike valet, yet many people rode their bike to the event
6. Next meeting scheduled for Thursday, May 18, 2017 at 4PM, Central Public Library, Rm 563
7. Adjourned: 4:40 p.m.
Minutes prepared by Sunny Lee