

**EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting
Thursday, June 1, 2017 @ 5:00 p.m.
Room 219 Thomas Jefferson School of Law, 1155 Island Ave.**

*The EVA Board may take action on any item on the agenda unless it is noted as an “Information Only” Item.

- 1) Call to Order and Self-Introductions.
- 2) Public Comment (2-minute limit per organization)
- 3) President’s Report: Administrative Items [conflict of interest declarations and comments]
- 4) Chris Ward, Councilmember, District 3: Installation of 11 EVA Board Members Simon Andrews, Nick Capo, Roberto Castro, Trong Dinh, Jon Gordon, Jerry Navarra, Randy Rivera, Harry Schwartz, Chris Sohaey, Crystal Stasch, Robert Weichelt.

Action item: Select Executive Committee for FY2018.

Proposed motion: James Haug, President, Simon Andrews, Vice President, Tod Firotto, Treasurer, and Claudine Scott, Secretary

5) *Information Items: Guest Presentations (if available/present) **2 minutes**

a. Marlo Woods, Community Liaison, San Diego Police Department	e. Brad Richter, Asst. VP Planning, Civic San Diego
b. Mark Robertson, Deputy City Attorney	f. Lise Koerchegen, Vice President of External Affairs, Downtown San Diego Partnership, Clean & Safe Program
c. John Ly, Director of Outreach, Mayor’s Office, City of San Diego	g. Michael Berry, San Diego Housing Commission
d. Molly Chase, Chief of Staff, Office of Councilmember Chris Ward	

- 6) James Haug, Chair, Marketing/Outreach Committee update
 - a. EVA Street Banner Program – Pricing update
 - b. Website Redesign RFP update
 - c. EVA Social: Bottega Americano, June 15, 2017
 - d. Other Marketing Outreach Committee items

Proposed motion: To update the EVA Street Banner Program pricing to reflect the worksheet provided.

- 7) Glenna Gasper, Chair, or Todd Brown Co-Chair, Special Events Committee update
 - a. East Village Night Market update
- 8) David Hazan, Pre-Design Committee Chair
 - a. Jason Grauten, request for letter of support for Quartyard’s conditional use permit at their new location
 - b. Old Central Library usage update

Proposed motion: To provide a letter of support for Quartyard’s CUP at the corner of Market Street and 13th.

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- 9) Brendan Foote, Landmark Sign Committee Chair
 - a. Landmark Sign: RFP

Proposed motion: To send out the updated RFP and request proposals for a new landmark sign program.

- 10) President, President's Report
 - a. Executive Director update

Proposed motion: To send out the RFQ and begin the process to hire an Executive Director for EVA.

- 9) Tod Firotto, Treasurer

Consent agenda items:

 - a. Review April 2017 financial reports
 - b. Review May 4, 2017 EVA Board minutes

- 10) Member comments

- 11) Sunny Lee, EVA Updates
 - a. Parking & Transit Committee update
 - i. Second parklet location update
 - ii. CicloSDias sponsorship update
 - iii. Fit-faced update
 - iv. Bike co-op update
 - b. Quarterly EVA Strategic Planning Meeting
 - c. EVA move update
 - d. EVA pop-up park update

- 12) Adjournment

**Next EVA Board meeting scheduled
July 6, 2017 at 5:00 p.m. Thomas Jefferson School of Law Room 225
Please check date/time on EastVillageSanDiego.com**

Note: East Village Association, Inc. agendas, minutes, and background info are available at 1202 Market St. San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email EVA@eastvillagesandiego.com for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact EVA@EastVillageSanDiego.com or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.