



**EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting
Thursday, July 6, 2017 @ 5:00 p.m.
Room 225 Thomas Jefferson School of Law, 1155 Island Ave.**

*The EVA Board may take action on any item on the agenda unless it is noted as an "Information Only" Item.

- 1) Call to Order and Self-Introductions.
- 2) Public Comment (2-minute limit per organization)
- 3) President’s Report: Administrative Items [conflict of interest declarations and comments]

Informational Item

- 4) Mari Katherine Urtasun, Downtown San Diego Partnership
 - a. Downtown Branding presentation

- 5) *Information Items: Guest Presentations (if available/present) **2 minutes**

a. Marlo Woods, Community Liaison, San Diego Police Department	e. Brad Richter, Asst. VP Planning, Civic San Diego
b. Mark Robertson, Deputy City Attorney	f. Lise Koerchegen, Vice President of External Affairs, Downtown San Diego Partnership, Clean & Safe Program
c. John Ly, Director of Outreach, Mayor’s Office, City of San Diego	g. Michael Berry, San Diego Housing Commission
d. Brian Elliot, Policy Advisor, Office of Councilmember Chris Ward	

- 6) James Haug, Chair, Marketing/Outreach Committee update
 - a. EVA Street Banner Vendor
 - b. Website Redesign RFP update
 - c. Other Marketing Outreach Committee items

Proposed motion: To select Décor Plan as the EVA Street Banner vendor.

Proposed motion: To select FYC Labs as the firm to redesign the EVA website.

- 7) Glenna Gasper, Chair, or Todd Brown Co-Chair, Special Events Committee update
 - a. David Bunch, San Diego Motorcycle Culture
 - i) Mission Built Motorcycle Show, September 17, 2017, Mission Brewery
 - b. National Night Out update

Proposed motion: To provide a letter of support to San Diego Motorcycle Culture for the Mission Built Motorcycle Show to be held on September 17, 2017 at Mission Brewery

Proposed motion: To provide a letter of support to SDPD for National Night Out to be held on August 1, 2017

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Note: East Village Association, Inc. agendas, minutes, and background info are available at 1202 Market St. San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email EVA@eastvillagesandiego.com for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact EVA@EastVillageSanDiego.com or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.

- 8) Brendan Foote, Landmark Sign Committee Chair
 - a. Landmark Sign: RFP update

- 9) Harry Schwartz, Co-Chair, Parking and Transit Committee update
 - a. Second parklet location update
 - b. CicloSDias

- 10) James Haug, President's Report
 - a. Executive Director update

- 9) Tod Firotto, Treasurer

Consent agenda items:

 - i) Review May 2017 financial reports
 - ii) Review June 1, 2017 EVA Board minutes
 - iii) Board resolution to select Guerrero, Diaz, Jimenez to conduct audit on fiscal year ending June 30, 2018 and to complete Form 990. Guerrero, Diaz, Jimenez agreed to charge EVA same pricing as last year

- 10) Member comments

- 11) Sunny Lee, EVA updates
 - a. Quarterly EVA Strategic Planning Meeting, July 15, 2017 at 9AM, Underground Elephant
 - b. EV Spaces Proposal

Proposed Motion: To approve the EV Spaces proposal and to enter into an agreement with Civic San Diego to lease 1330 G Street, 1340 G Street and 1452 G Street.

- 12) Adjournment

Next EVA Board meeting scheduled
No Meeting Scheduled for August
Next meeting: September 7, 2017 at 5PM, Thomas Jefferson School of Law RM 219
Please check date/time on EastVillageSanDiego.com