



**East Village Association, Inc.
Board of Directors Meeting
Thursday, July 6, 2017 5:00 p.m.**

Thomas Jefferson School of Law, RM 225, 1155 Island Ave., San Diego, CA 92101

1. Called to order: 5:06 p.m.
2. Present: James Haug, Claudine Scott, David Hazan, Todd Brown, Randy Rivera, Jon Gordon, Jerry Navarra, Roberto Castro, Crystal Stasch, Robert Weichelt
Absent: Simon Andrews, Glenna Gasper, Brendan Foote, Tod Firoto, Harry Schwartz, Trong Dinh, Nick Capo
Staff: Sunny Lee
3. Public Comment – None
4. President’s Report: Administrative Items [conflict of interest declarations and comments]
5. Mari Katherine Urtasun, Downtown San Diego Partnership
 - a. Downtown branding presentation
 - b. Will send out the survey to the board
6. Guest Presentations
 - a. Marlo Woods, San Diego Police Department.
 - i. Update on abatement
 - ii. National Night Out update
 - b. Mark Robertson, Deputy city Attorney
 - i. No update
 - ii. Contact him directly with any issues
 - c. John Ly, Director of Outreach, Mayor’s Office, City of San Diego – Not present
 - d. Brian Elliot, Policy Advisor, Office of Councilmember Chris Ward
 - i. Regional Task Force on the Homeless update
 1. Gordon Walker, Chief Executive
 - ii. CUP was approved for Quartyard II
 - e. Brad Richter, Asst. VP Planning, Civic San Diego – Not present
 - f. Lise Korerchegen, VP of External Affairs, Downtown San Diego Partnership, Clean & Safe program
 - i. Family reunification update – 20 last week – 400 families in 6 months
 - ii. Fault Line Park update – Sounds of Summer update
 - iii. Volunteer program – in August there will be 2 opportunities to volunteer in East Village.
 - g. Michael Berry , San Diego Housing Commission
 - i. Housing First update
 - ii. Starting a program for non-veterans in July
7. James Haug, Marketing/Outreach Committee update
 - a. EVA Street Banner Vendor

Motion: R. Weichelt moved to select Décor Plan as the EVA Street Banner vendor. J. Gordon seconded. Motion passed unanimously.

- b. Website redesign RFP Update

Motion: R. Weichelt moved to select FYC Labs as the firm to redesign the EVA Website. R. Rivera seconded. Motion passed unanimously.

8. Glenna Gasper, Special events Committee update
 - a. David Bunch, San Diego Motorcycle Culture
 - i. Mission Built Motorcycle Show, September 17, 2017, Mission Brewery

Motion: D. Hazan moved to provide a letter of support to San Diego Motorcycle Culture for the Mission Built Motorcycle Show to be held on September 17, 2017 at Mission Brewery. R. Weichelt seconded. Motion passed unanimously.

- b. National Night Out update

Motion: T. Brown moved to provide a letter of support to SDD for National Night Out to be held on August 1, 2017. R. Rivera seconded. Motion passed unanimously.

9. Brendan Foote, Landmark Sign Committee Chair – Not present
10. James Haug, President's Report
 - a. Executive Director update
 - i. Dora McCann Guerreiro will be starting on Monday, July 10, 2017.
11. Tod Firotto, Treasurer
Consent Agenda Items:
 - a. Review May 2017 financial reports
 - b. Review June 1, 2017 EVA board Minutes
 - c. Board resolution to select Guerrero, Diaz, Jimenez to conduct audit on FY ending June 30, 2017 and to complete Form 990. Guerrero, Diaz, Jimenez agreed to charge EVA same pricing as last year.

Motion: D. Hazan moved to approve the consent agenda items. R. Weichelt seconded. Motion passed unanimously.

12. Member Comments – None
13. Sunny Lee, EVA updates
 - i. Quarterly EVA Strategic Planning Meeting
 1. July 15, 2017 at 9AM, Underground Elephant
 - ii. EV Spaces Proposal

Motion: R. Weichelt moved to approve to enter the Due Diligence Right of Entry agreement for 1330 G Street with Civic San Diego. D. Hazan seconded. Motion passed unanimously.

Motion: R. Weichelt moved to enter into a lease agreement with Civic San Diego for 1452 G Street. D. Hazan seconded. Motion passed unanimously.

14. Adjourned: 6:07 p.m.

Minutes prepared by: Sunny Lee