

EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting
Thursday, November 2, 2017 @ 5:00 p.m.

Room 219 Thomas Jefferson School of Law, 1155 Island Ave.

*The EVA Board may take action on any item on the agenda unless it is noted as an "Information Only" Item.

I. **Called to Order: 5:04 p.m.** James Haug, President

II. Present: Jon Gordon, Simon Andrews, Robert Weichelt, Claudine Scott, James Haug, Glenna Gaspar, Nick Capo, Harry Schwartz, Todd Brown, Crystal Stasch
Staff: Dora McCann Guerreiro, Executive Director

III. **Adoption of Agenda** Action

IV. **Public Comment on Items *Not on the Agenda*** (2-minute limit per organization)

Motion: G. Gaspar moved to support the Run for the Hungry race (public comment by Mark Leisinger). S. Andrews seconded. No abstentions. Motion approved.

V. **President's Report: Administrative Items** [conflict of interest declarations and comments]

VI. **Consent Items:**

a. Approval of Minutes Action

i. PROPOSED MOTION: Approval of minutes from the October 5, 2017 meeting of the Board of Directors of East Village Association, Inc.

b. Approval of Financial Reports Action

i. Balance sheet – September 30, 2017.
ii. Profit & Loss Statement – September 30, 2017.

c. Marketing Committee: Action

i. PROPOSED MOTION: APPROVAL OF WEBSITE LAUNCH (expected date December, 2017).

d. Community Issues Committee: Action

i. PROPOSED MOTION: APPROVAL OF BARRIO LOGAN PLANNING COMMITTEE JOINT-LETTER RE: TEMPORARY (BRIDGE) HOMELESS SHELTERS.

e. Parking and Transit Committee: Action

i. PROPOSED MOTION: APPROVAL OF HARRY SCHWARTZ, PARKING AND TRANSIT COMMITTEE CHAIR, AS DOWNTOWN PARKING AND MANAGEMENT REPRESENTATIVE.

- Continued on page 2 -

VI. *Guest Presentations – if available/present (suggested 3-minute limit per organization)

a. Marlo Woods, Community Liaison, San Diego Police Department	f. Adrian Granda, Office of County Board Supervisor Ron Roberts, Policy Advisor/Community Representative
b. Brad Richter, Assistant VP Planning, CIVIC San Diego	g. Nick Serrano, Office of Assembly Member Todd Gloria, Communications Director
c. Mark Robertson, City of San Diego, Deputy City Attorney	h. Jason Weisz, Office of Senator Toni Atkins, Senior Field Representative
d. John Ly, City of San Diego, Mayor's Office, Director of Outreach	i. Michael Berry, San Diego Housing Commission
e. Brian Elliott, Office of Councilmember Chris Ward, Policy Advisor	j. Alonso Vivas, Downtown San Diego Partnership, Clean & Safe Program

VII. Presentations

- a. Presentation: San Diego Police Department (SDPD)
 - i. Updates.

VIII. Standing East Village Association Committee Updates

- a. Pre-design Committee David Hazan
 - i. Discussion: N/A.
- b. Marketing/Outreach Committee James Haug
 - i. Discussion: Update on website launch.

Motion: J. Haug moved to move Special Event Committee into Marketing/Outreach Committee. S. Andrews seconded. No abstentions. Motion approved.

- c. Special Events Committee Todd Brown
 - i. Discussion: Request for Proposal (RFP) for Block Party (last weekend in March, 2018).

Motion: C. Scott moved to go out with a Request for Proposal. T. Brown seconded. No abstentions. Motion approved.

- d. Parking and Transit Committee Harry Schwartz
 - i. Discussion: Update on transition to the exploration of greater programming.
- e. Community Issues Committee Jon Gordon
 - i. Discussion: Committee to focus on all policy issues (not-exclusively on homelessness), Committee to also provide input to Downtown Community Planning Council (DCPC).
- f. Landmark Sign Committee Brendan Foote
 - i. Discussion: Engagement with a lawyer to review Tecture contract.

IX. Executive Director Report

Dora McCann Guerreiro

- a. THANK YOU TO SUNNY LEE'S SERVICE TO EVA,
- b. New Program Manager hire update,
- c. End of the Year Report.

X. Member Comments / Discussion

Note: East Village Association, Inc. agendas, minutes, and background info are available at 1202 Market St. San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email EVA@eastvillagesandiego.com for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact EVA@EastVillageSanDiego.com or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.

XI. Adjourned 6:12 p.m.

Minutes Prepared by: Dora McCann Guerreiro

Past Events

- Month of October: Gaslamp Association / EVA "Hoptoberfest" Brewery Crawl
- October 12th: EVA Ungala Awards
- October 19th: Downtown Partnership Alonzo Awards Annual Dinner
- October 28th: Monster Bash: EVA Sponsored
- October 29th: CicloSDias Bike Event: EVA Sponsored
- November 1st: Quartyard II Groundbreaking: EVA Sponsored
- November 1st: IDEA 1 Unveiling
- November 1st: Circulate How to Join Your Community Planning Group: EVA Sponsored

Upcoming Events

- November 2nd: EVA's Thank You Celebration of Sunny Lee, Bottega Americano (*after board meeting*)
- November 7th: Gaslamp Quarter 150th Anniversary Lamplighter Gala (5 – 10:00 p.m.)
- November 11-12th: Padres Pedal for the Cause
- November 17th: "Spirit of the Barrio" Luncheon: EVA panel participant
- December 7th: Next EVA Board Meeting

Next EVA Board meeting scheduled

**Next meeting: December 7, 2017 at 5PM, Thomas Jefferson School of Law RM 219
Please check date/time on EastVillageSanDiego.com**

Note: East Village Association, Inc. agendas, minutes, and background info are available at 1202 Market St. San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email EVA@eastvillagesandiego.com for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact EVA@EastVillageSanDiego.com or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.