



**EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting
Thursday, December 07, 2017 @ 5:00 p.m.**

Room 219 Thomas Jefferson School of Law, 1155 Island Ave.

*The EVA Board may take action on any item on the agenda unless it is noted as an "Information Only" Item.

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| I. | Call to Order and Self-Introductions | James Haug, President |
| II. | Adoption of Agenda | Action |
| III. | Public Comment on Items <i>Not on the Agenda</i> (2-minute limit per organization) | |
| IV. | President's Report: Administrative Items [conflict of interest declarations and comments] | |
| V. | Consent Items: | |
| | a. Approval of Minutes | Action |
| | i. PROPOSED MOTION: Approval of minutes from the November 2, 2017 meeting of the Board of Directors of East Village Association, Inc. | |
| | b. Approval of Financial Reports | Action |
| | i. Balance sheet – October 31, 2017. | |
| | ii. Profit & Loss Statement – October 31, 2017. | |
| | c. Marketing Committee | Action |
| | i. PROPOSED MOTION: TO PLACE THE CURRENT WEBSITE " <i>UNDER CONSTRUCTION</i> " AFTER THE NOVEMBER 10, 2017 NEW PROGRAM MANAGER HIRE APPLICATION DEADLINE. | |
| | ii. PROPOSED MOTION: TO MERGE THE SPECIAL EVENTS COMMITTEE WITH THE MARKETING/OUTREACH COMMITTEE. | |
| | d. Finance Committee | Action |
| | i. PROPOSED MOTION: TO CALL A DECEMBER/JANUARY MEETING TO DISCUSS BUSINESS IMPROVEMENT DISTRICT (BID), AND CIVIC PARKING/TRANSIT FY19 BUDGETARY SUBMISSION (DUE IN MARCH, 2018). | |
| | e. Community Issues Committee: | Action |
| | i. PROPOSED MOTION: MOVE TO ACCEPT THE EAST VILLAGE NEIGHBORHOOD LEAD/CENTRIC HOMELESS INITIATIVE LETTER AS ADMITTED TO SEND TO FULL BOARD AS AMENDED. | |
| | ii. PROPOSED MOTION: EMERGENCY BOARD MEETING SCHEDULED FOR NOVEMBER 14 TH , 2017 FOR BOARD ADOPTION OF THE COLLECTIVE EAST VILLAGE NEIGHBORHOOD LEAD/CENTRIC HOMELESS INITIATIVE LETTER EFFORT. | |
| | iii. PROPOSED MOTION: EVA TO WRITE A LETTER TO THE CITY OF SAN DIEGO ENVIRONMENTAL SERVICES FOR BASELINE CLEANLINESS SERVICES UPDATE TO BE PROVIDED. | |

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Note: East Village Association, Inc. agendas, minutes, and background info are available at 1202 Market St. San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email EVA@eastvillagesandiego.com for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact EVA@EastVillageSanDiego.com or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.

a. Marlo Woods, Community Liaison, San Diego Police Department	f. Adrian Granda, Office of County Board Supervisor Ron Roberts, Policy Advisor/Community Representative
b. Brad Richter, Assistant VP Planning, CIVIC San Diego	g. Nick Serrano, Office of Assembly Member Todd Gloria, Communications Director
c. Mark Robertson, City of San Diego, Deputy City Attorney	h. Jason Weisz, Office of Senator Toni Atkins, Senior Field Representative
d. John Ly, City of San Diego, Mayor's Office, Director of Outreach	i. Michael Berry, San Diego Housing Commission
e. Brian Elliott, Office of Councilmember Chris Ward, Policy Advisor	j. TBD, Downtown San Diego Partnership, Clean & Safe Program

VI. *Guest Presentations – if available/present (suggested 3-minute limit per organization)

VI. Presentations: none scheduled for December, 2017 due to a closed Executive Board session.

VII. Standing East Village Association Committee Updates

- a. Pre-design Committee David Hazan
 - i. Discussion: N/A.

- b. Finance Committee Tod Firotto
 - i. Discussion: Board review / input into FY19 Business Improvement District (BID) Budget Submission and FY19 Civic Parking & Transit Budget Submission. (background purposes: City of San Diego Budget Cycle July 1 – June 30, with the EVA proposed budget to be submitted around February).

- c. Marketing/Outreach/Special Events Committee James Haug
 - i. Discussion: successful website launch on Monday, December 4, 2017.
 - ii. RFP release for Annual Block Party.
 - iii. Discussion: Approval of opening day block party logistics (background purposes: Padres Opening day is on Thursday, March 29, 2018 at 1:10 p.m.; additional opening weekend games are on Friday, March 30, 2018 at 7:10 p.m., and Saturday, March 31, 2018 at 5:40 p.m. vs. Milwaukee Brewers)

- d. Parking and Transit Committee Harry Schwartz
 - i. Discussion: Resume Committee meeting, next meeting: Thursday, December 14, 2017 at 4:00 p.m., Central Library room 563.
 - ii. Discussion: Board appointment to Downtown Parking Management Group (DPMG), with first meeting on Thursday, December 14, 2017 (background purposes: standing DPMG meetings held on the 2nd Thursday of the month).

- e. Community Issues Committee Jon Gordon
 - i. Discussion: Passage of collective East Village neighborhood lead/centric homeless initiative letter effort; sent to City Councilmembers on Thursday, November 29th.
 - ii. Discussion: Suggestion for EVA membership to provide Property Business Improvement District (PBID) documentation/input into what East Village community prioritized needs are (i.e. power-washing, employee/resident safety, placemaking opportunities, etc.). Next expected PBID meeting date in January, 2018.

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- f. Landmark Sign Committee
 - i. Discussion: Lawyer engagement with Tecture.
 - ii. Discussion: City of San Diego placemaking ordinance update.

Brendan Foote

VIII. Member Comments / Discussion

IX. Executive Director Report

Dora McCann Guerreiro

- a. Call into a close session.

Past Events:

- November 2nd: EVA's Thank You Celebration of Sunny Lee, Bottega Americano (*after board meeting*)
- November 7th: Gaslamp Quarter 150th Anniversary Lamplighter Gala (5 – 10:00 p.m.)
- November 8th: EVA Finance Committee Meeting
- November 8th: EVA Community Issues Meeting
- November 11-12th: Padres Pedal for the Cause: EVA sponsored event
- November 14th: EVA Testimony in front of City of San Diego, City Council re: support for authorization for bridge-shelter housing appropriation.
- November 17th: "Spirit of the Barrio" Luncheon: EVA panel participant
- November 23rd: HAPPY THANKSGIVING

Upcoming Events:

- December 4th: EVA website launch
- December 6th: EVA Executive Committee Meeting
- December 7th: EVA Marketing Committee Meeting (Thomas Jefferson School of Law, 1155 Island Ave.)
- December 7th: EVA Monthly Board Meeting (Thomas Jefferson School of Law, 1155 Island Ave.)
- December 11th: City of San Diego Select Committee on the Homeless Meeting
- December 12th: Happy Hanukah
- December 13th: EVA Community Issues Committee Meeting (location: TBD)
- December 12th: EVA Board Holiday Party at Knotty Barrel (844 Market Street) 4 – 7:00 p.m.
- December 14th: EVA Parking / Transit Committee Meeting (Central Library, Room 563)
- December 20th: San Diego Green Business Council Winter Social (797 J Street)
- December 25th: Merry Christmas
- December 28th: BID Council Meeting

Next EVA Board meeting scheduled
Next meeting: January 4, 2017 at 5PM, Thomas Jefferson School of Law RM 219
Please check date/time on www.EastVillageSanDiego.com

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