



**East Village Association, Inc. (EVA) Parking & Transit Committee Agenda**  
**Thursday, February 08, 2018 @ 4:00 p.m.**

Location: San Diego Central Library, 330 Park Blvd., Room 563 San Diego, CA 92101

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- I. Committee Self-Introductions
- II. Public Comment (2-minute limit per organization)
- III. Committee Chair, Harry Schwartz comments/changes to order of agenda

**Action Items**

- IV. Presentation: FY18-19 Civic Draft Budget
  - a. Downtown Parking Management Group Presentation
- V. Discussion: Do The Ride Thing
  - a. FY17-18 Budget Close-Out / Marketing, Sponsorship Plan
  - b. How to work with MTS 3 year ridership campaign
- VI. Discussion: Downtown Employee Parking Program
  - a. Interested Partners: Downtown San Diego Partnership (DSDP), Gaslamp Association, ACE Parking, FRED subsidiary, Padres
  - b. *"Fast Track" Employee-like program.*
- VII. Discussion: 2018 San Diego Padres Bike Valet Sponsorship Partnership
  - a. Next Steps
- VIII. Member News:
  - a. Tony Sardegna, San Diego Free Ride
  - b. Mark Olson, San Diego Metropolitan Transit System (MTS)
  - c. Catherine Thibault, Circulate San Diego

--- Adjournment ---

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to [EVA@EastVillageSanDiego.com](mailto:EVA@EastVillageSanDiego.com). There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact [EVA@EastVillageSanDiego.com](mailto:EVA@EastVillageSanDiego.com) or call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.