



**East Village Association, Inc. (EVA)
Marketing/Outreach Committee Meeting
Thursday, April 05, 2018 @ 3:00 p.m.**

Thomas Jefferson School of Law, Address: 1155 Island Ave, ROOM 219

- I. Committee Self-Introductions: **3:02 p.m.**
Present: James Haug, Claudine Scott, Simon Andrews, Colette Mauzeralle, Eve Childs, Laurie Ganz, Brianne Fortier, Joni Incrocci
Staff: Dora McCann Guerreiro, Hillary Goldy
- II. Public Comment (2-minute limit per organization)
- III. Committee Chair, James Haug: comments/changes to order of agenda

Action Items

- IV. Update: FYC Labs
 - a. On-going EVA website redesign launch.
- V. Update: East Village Opening Weekend Block Party - Friday, March 30 and Saturday, March 31
 - a. CLOSE-OUT report.
 - b. PROPOSED MOTION: Vendor Participation Survey.

Motion: J. Incrocci made a motion to support the Block Party vendor survey. C. Scott seconded. No abstentions. Motion approved.

- VI. Update: "Do the Ride Thing"
 - a. Padres Summer Sunday Bike Valet sponsorship.
- VII. Action Item: Interactive Day San Diego Letter of Support
 - a. Friday, May 18, 2018 J Street closing, between 9th and 10th Ave.
 - b. Background: Program brings leading trailblazers in brand, marketing, tech, and digital experiences that are shaping the future of the industry. Website: www.interactivedaysandiego.com

Motion: C. Scott made a motion to support the San Diego Interactive Day (SDX) closing of J Street. S. Andrews seconded. No abstentions. Motion approved.

- VIII. Action Item: Quartyard "Jazz on Top" Letter of Support
 - a. Saturday, April 21, 2018 street closing.
 - b. Background: Quartyard, located at 1301 Market Street, is a neighborhood outdoor special events venue park with beer, coffee & food trucks, and a dog park, and brings multiple venue activation projects throughout the year.
- IX. Member News
Adjourned: **3:50 p.m.**
Notes prepared by: Hillary Goldy

--- Adjournment ---

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to director@eastvillagesandiego.com. There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact director@eastvillagesandiego.com or call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.