



**EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting
Thursday, September 6, 2018 @ 4:00 p.m.**

Location: Thomas Jefferson School of Law, 1155 Island Ave. ROOM 219

*The EVA Board may take action on any item on the agenda unless it is noted as an "Information Only" Item.

I. **Call to Order and Self-Introductions: 4:01 pm** James Haug, President

II. **Present:** James Haug, Simon Andrews, Harry Schwartz, Justin Navalle, Robyn Spencer, Jenner Smith, David Miles, Mark Sandgren, Claudine Scott, Terry McCleary, Roberto Castro, Kristina Homer, Trong Dinh, Artem Sharoshkin, Todd Brown, Crystal Stasch
EVA Staff: Dora McCann Guerreiro, Hillary Goldy

III. **Adoption of Agenda** Action

IV. **Public Comment on Items Not on the Agenda** (2-minute limit per organization)
- MTS hosting Free Ride Day on October 2nd on all buses and trolleys
- Décor Plan announced the banner refresh starting on corridors F street and 10th street

V. **President’s Report: Administrative Items** [conflict of interest declarations and comments]

VI. **Consent Items:**
a. Approval of Minutes Action
i. **PROPOSED MOTION:** Approval of minutes from the June 27, 2018 annual meeting of the Board of Directors of East Village Association, Inc.
b. Approval of Financial Reports Action
i. Profit & Loss Statement – July 31, 2018
c. President’s Report Action
i. New office: 633 9th Ave, STE 200 San Diego, CA 92101
d. Full Board:
i. Adoption of the August 02, 2018 East Village Association Board Retreat Summary: Action
To include: “Big Ideas for East Village,” East Village “Trends,” and Facilitator Suggestion – “Building a Strategic Plan.

Motion: H.Schwartz made a motion to approve the above consent items. C.Scott seconded. No abstentions. Motion approved.

VII. **East Village Business Spot Light: US Bank**
- David Miles is the new East Village US Bank branch manger
- Open concept with wireless technology and no tellers on site
- Digital discovery center (similar to Apple Genius Bar)
- Community Room with 24/7 access to the public for meeting space
- Grand Opening: Thursday September 13th at 10 am

VII. ***Guest Presentations – if available/present** (suggested 3-minute limit per organization)

Note: East Village Association, Inc. agendas, minutes, and background info are available at 1202 Market St. San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email director@eastvillagesandiego.com for copies. There is a nominal charge for paper copies.

To request an alternative format, a sign language or oral interpreter for the meeting, please contact director@eastvillagesandiego.com or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.

(Slight change of order)

Presentation: Father Joe's Villages

Bill Bolstad, Chief Development Officer

- a. Update/report on the Bridge Shelter.
 - Bridge Shelter success rate is improving despite what the newspapers/media are saying
- b. Update on State of California Cap and Trade Grant Award re: 14th and Commercial project.
 - a. Approximately \$3 M for bikeway expansion and the extension of the 14th Street promenade.

a. Marlo Woods, Community Liaison, San Diego Police Department	f. Nick Serrano, Office of Assembly Member Todd Gloria, Communications Director
b. Brad Richter, Assistant VP Planning, CIVIC San Diego	g. Jason Weisz, Office of Senator Toni Atkins, Senior Field Representative
e. John Ly, City of San Diego, Mayor's Office, Director of Outreach	h. Quin La Capra, Office of Congressman Scott Peters (D-52nd), Digital Media Director / Field Representative
d. Brian Elliott, Office of Councilmember Chris Ward, Policy Advisor	i. Arnie Garcia, Business Customer Outreach and Energy Solution Advisor at San Diego Gas & Electric (SDG&E)
e. xxx, Office of County Board Supervisor Ron Roberts, Policy Advisor/Community	j. Alonso Vivas, Downtown San Diego Partnership, Clean & Safe Program

Presentation: U.S. Green Building Council

Robert Carr, Sustainability Outreach Manager

- a. Report on SDGBC Sustainability Handbook
 - a. Tools for business membership to become more sustainable and save business operational costs.
 - The EVA Community Issues Committee will adopt sustainability into platform.

VIII. Standing East Village Association Committee Updates

- a. Pre-design Committee
 - i. Proceed with committee meetings w/ EVRG / DCPC etc.
- b. Finance Committee
 - i. Discussion: End of the Fiscal Year (FY) 2017-28 Audit
- c. Marketing/Outreach/Special Events Committee
 - i. Discussion: The Décor Plan, Market Street Banner Program Refresh
 - ii. Proposed Motion: Support letter for McFarlane Promotions Monster Bash, Halloween Themed Block Party on Saturday, October 27th
 - iii. Proposed Motion: Approval of Padres Opening Day Block Party – Thursday, March 27th vs. San Francisco Giants
- d. Parking and Transit Committee
 - i. Discussion: Introduction of new shared scooter service “Razor”
 - ii. Discussion: City of San Diego Intersection Mural ordinance – prohibits a Park / Market intersection mural / or directional placemaking
- e. Community Issues Committee
 - i. Discussion: Resume monthly meetings
 - ii. Discussion: Navigation Center contract negotiations
 - iii. Discussion: Central Library public toilet concerns
- f. Placemaking Committee
 - i. Discussion: Tecture, Inc. (www.tecture.com) design / site-selection process

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X. Executive Director Report

Dora McCann Guerreiro

- a. Update: Board Retreat
- b. Update: Thomas Jefferson School of Law moving date
 - i. NEED NEW LOCATION FOR FUTURE FULL BOARD MEETINGS
- c. Update: East Village Association new Committee Chair assignments
- d. CONGRATULATIONS: Openings for East Village US Bank, The Boxing Club

XI. Member Comments / Discussion

Adjourned: 5:12 pm

Minutes prepared by: Hillary Goldy

Next EVA Board meeting scheduled
Next meeting: October 4, 2018 at 4:00 PM, Thomas Jefferson School of Law RM 219
Please check date/time on www.EastVillageSanDiego.com

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