



East Village Association, Inc. (EVA)
Marketing/Outreach Committee Meeting
Thursday, September 6, 2018 @ 3:00 p.m.
Thomas Jefferson School of Law, Address: 1155 Island Ave, ROOM 219

- I. Committee Self-Introductions
- II. Public Comment (2-minute limit per organization)
- III. Committee Chair, James Haug: comments/changes to order of agenda

Action Items

- IV. Discussion: Website Refresh Launch
- V. McFarlane Productions
 - a. Discussion: Monster Bash, Halloween Themed Block Party on Saturday, October 27th
 - b. Action Item: EVA support letter.
- VI. Banner Program Corridor Refresh
 - a. 10th Ave.
 - b. F Street
 - c. Additional Corridors – reserves
 - d. Additional Corridors – sponsorship
- VII. Discussion: The Deocr Plan, Market Street Banner Program Refresh
 - a. 10th Ave. FY2017-18 Design & Improvements Budget line-Item authorization prior to the year-end.
 - b. F Street, FY2018-19 line-item authorization.
 - c. Additional Corridors – using reserve \$'s
 - d. Additional Corridors – sponsorship
- VIII. Member News

--- Adjournment ---

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to director@eastvillagesandiego.com There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact director@eastvillagesandiego.com or call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.