



East Village Association, Inc. (EVA)  
Marketing/Outreach Committee Meeting  
Thursday, October 4, 2018 @ 3:00 p.m.

San Diego Central Library: Neil Morgan Auditorium Address: 330 Park Blvd

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- I. Committee Self-Introductions
- II. Public Comment (2-minute limit per organization)
- III. Committee Chair, James Haug: comments/changes to order of agenda

**Action Items**

- IV. San Diego Run for the Hungry Mark Leisinger, Race Director
  - a. Discussion: Thanksgiving Day run to benefit people who face hunger in the community ([www.sdrunforhehungry.org](http://www.sdrunforhehungry.org)); race date Thursday, November 22, 2018
  - b. Action Item: EVA support letter.
- V. 2019 East Village Association Annual Opening Day Block Party
  - a. Discussion: Financials for a one-day opening day event vs. multiple day event
    - i. Background: Opening Day – Thursday, March 28<sup>th</sup> vs. San Francisco Giants (and Friday, March 29<sup>th</sup>, Saturday, March 30<sup>th</sup> and Sunday, March 31<sup>st</sup>)
  - b. Action Item: Approval of dates of event
  - c. Discussion: FYC Suggested Logo
  - d. Action Item: Approval of logo.
- VI. Padres Pedal the Cause: Taste of East Village Event
  - a. Discussion: Date, Saturday, November 17<sup>th</sup>.
- VII. Discussion: Banner Program Corridor Refresh
- VIII. Information: San Diego Zombie Crawl - SDZC
- IX. Member News

--- Adjournment ---

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to [director@eastvillagesandiego.com](mailto:director@eastvillagesandiego.com). There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact [director@eastvillagesandiego.com](mailto:director@eastvillagesandiego.com) or call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.