



**East Village Association, Inc. (EVA)
Placemaking Committee Meeting**

October 23, 2018 @ 10:00 a.m.

Location: Tecture – 2001 Main Street, Suite A, San Diego, CA 92113

- I. Committee Self-Introductions:
- II. Public Comment (2-minute limit per organization)
- III. Committee Chair, Justin Navalle comments/changes to order of agenda

Action Items

- IV. Discussion: East Village Placemaking Project
 - a. Background Information: In late 2017, Tecture won the RFP (www.tecture.com) to design, build and install a series of branded neighborhood signage that is more artistic, creative and innovative.
 - b. The intent of this meeting is to:
 - i. Bring every one up to speed on what work has previously been performed;
 - ii. Review site-selection options / and how EVA would like to proceed with the proposed selections;
 - iii. *Have a first “blush”* look at a proposed design (with the working knowledge that the final design / size / layout will be germane to the final chosen location).
- V. Action Items:
 - a. Finalize the site-selections;
 - b. Work on a plan on how to proceed with those locations (identified locale partnerships, needed meetings to proceed with approval of the selected sites, etc.); and
 - c. Determine next steps which include:
 - i. Design direction for Tecture, and
 - ii. Timing on introducing this project to the full committee membership / and the general public
- V. Member News

--- Adjournment ---

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to Director@EastVillageSanDiego.com There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Director@EastVillageSanDiego.com call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.