



East Village Association, Inc. (EVA) Parking & Transit Committee Agenda

DATE CHANGE: Thursday, February 21, 2010 @ 4:00 p.m.

Location: EVA Office Conference Room – 633 9th Ave., San Diego, CA 92101

- I. Committee Self-Introductions: 4:08 p.m.

Present: Harry Schwartz, Michelle Lambert, Rocio Colen, Andy Hanshaw, Tony Lopez

Staff: Dora McCann Guerreiro

- II. Public Comment (2-minute limit per organization)
- III. Committee Chair, Harry Schwartz comments/changes to order of agenda

Action Items

- I. Update: Civic San Diego Budget Dora McCann Guerreiro, EVA
- a. FY2018-19 Mid-Year Budget Presentation
 - b. FY2019-20 Budget Submission

Report: EVA will reach out to the Padres Organization for space / advertising, for a proposed managed San Diego Bike Coalition Summer Bike Valet Program; EVA will work with FRED to continue discussions on an EVA-only centric fixed route dedicated shuttle service from the south part of the neighborhood to the northern part.

- II. Update: EVA Discussions w/ Byrd

Report: Byrd will participate in the March Parking & Transit Committee Meeting due to new City Dockless Bike Regulations currently being discussed.

- III. Discussion: Summer “Bike” Event Dora McCann Guerreiro, EVA
- a. Partner with San Diego Padres (Tailgate Parking Lot), San Diego Bike Coalition, Circulate
 - b. To promote: Downtown Mobility Plan, 14th Street Promenade Cycle way, Padres Bike Valet Program, Dockless Bike Safety, MTS, etc.

Report: EVA will begin introductory work with the City of San Diego Special Events Department, and the San Diego Padres Organization for use of Tailgate Parking Lot; San Diego Biike Coalition will work with the City of San Diego on permitting.

- IV. Discussion: 2019 Block Party General Discussion
- a. Banner Sponsorship
 - b. In-kind sponsorship w/ MTS

Report: EVA did not garner any banner sponsorship for the 2019 Block Party Inaugural Banner Program – but will be paying in-kind for two corridors to have a successful program for the 2020 Block Party.

- V. Discussion: “Do The Ride Thing” 2019 campaign goals Tony Lopez, FYC Labs
- a. FYC on contract for campaign building

Report: FYC Labs will be putting together a list of new “Do The Ride Thing” campaign ideas.

- VI. Member News:

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 633 9th Ave., San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to Director@EastVillageSanDiego.com. There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Director@EastVillageSanDiego.com call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.

- a. Tony Sardegna, San Diego Free Ride;
- b. Mark Olson, San Diego Metropolitan Transit System (MTS);
- c. Circulate San Diego;
- d. Additional comments.

Report: No additional reports were presented.

Adjourned: 5:06 p.m.

Minutes Prepared By: Dora McCann Guerreiro

--- Adjournment ---

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to Director@EastVillageSanDiego.com. There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Director@EastVillageSanDiego.com call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.