



EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting

Thursday, March 07, 2019 @ 4:00 p.m.

Location: San Diego Central Library – Neil Morgan Auditorium. 330 Park Blvd.

*The EVA Board may take action on any item on the agenda unless it is noted as an “Information Only” Item.

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- I. **Call to Order and Self-Introductions** James Haug, President
 - II. **Adoption of Agenda** Action
 - III. **Public Comment on Items *Not on the Agenda*** (2-minute limit per organization)
 - IV. **President’s Report: Administrative Items** [conflict of interest declarations and comments]
 - a. Block Party Sponsorship Program(s):
 - i. Event Sponsorship Package;
 - ii. Inaugural Block Party Banner Sponsorship Program (month of March);
 - iii. Beer Sponsorship Package;
 - iv. Vendor Participation <https://form.jotform.com/83517452868165>.
 - v. Public Service Statement on behalf of the County of San Diego: Department of Environmental Health “Food Service During Temporary Events” Notice.
 - b. FY2019-20 City of San Diego, Civic EVA Budget Submission.
 - c. New office discussion.
 - d. EVA Corporate Credit Card.

Suggested Motion: To make a motion to support the approval of an EVA Corporate Credit Card.

- V. **Consent Items:**
 - a. Approval of Minutes Action
 - i. PROPOSED MOTION: Approval of minutes from the February 7, 2019 annual meeting of the Board of Directors of East Village Association, Inc. and circulated reports.
 - b. Approval of Financial Reports Action
 - i. Profit & Loss Statement – January 31, 2019.
 - c. Marketing / Special Events Committee Action

Motion: T. Brown made a motion to support Urban Discovery’s Jog-a-Thon on Wednesday, February 6th. C. Scott seconded. No abstentions. Motion approved.

Motion: T. Brown made a motion to support the San Diego Half Marathon & Padres 5K race on Sunday, March 10th. C. Scott seconded. No abstentions. Motion approved.

Motion: S. Andrews made a motion to support the jungle gym collaboration for kids at the Southwest corner of 13th and Broadway. T. Dinh seconded. No abstentions. Motion approved.

- d. Parking / Transit Committee Action
- Motion: H. Schwartz made a motion to work with the San Diego Padres and the San Diego Bicycle Coalition for a re-authorization of the Summer Bike Valet Program. A. Hanshaw seconded. No abstentions. Motion approved.**

Note: East Village Association, Inc. agendas, minutes, and background info are available at 633 9th Ave., San Diego, M-F 8:30 a.m. to 5:00 p.m. for public viewing. Email director@eastvillagesandiego.com for copies. There is a nominal charge for paper copies. To request an alternative format, a sign language or oral interpreter for the meeting, please contact director@eastvillagesandiego.com or call 619.546.5636 at least 5 working days before the meeting for availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.

Motion: H. Schwartz made a motion to being inaugural planning activities for a Summer Bike Event working with the City of San Diego, San Diego Padres, and the San Diego Bicycle Coalition. A. Hanshaw seconded. No abstentions. Motion approved.

VI. East Village Business Spot Light: Space for Art

Dani Willenberg

Background: Space 4 Art is a thriving East Village Arts Center where artists live, interact, share their work, and mentor youth in an innovative and educational environment.

VII. *Guest Presentations – if available/present (suggested 3-minute limit per organization)

a. Marlo Woods, Community Liaison, San Diego Police Department	f. Nick Serrano, Office of Assembly Member Todd Gloria, Communications Director
b. Brad Richter, Assistant VP Planning, CIVIC San Diego	g. Jason Weisz, Office of Senator Toni Atkins, Senior Field Representative
c. John Ly, City of San Diego, Mayor’s Office, Director of Outreach	h. Quin La Capra, Office of Congressman Scott Peters (D-52 nd), Digital Media Director / Field Representative
d. Brian Elliott, Office of Councilmember Chris Ward, Policy Advisor	i. Arnie Garcia, Business Customer Outreach and Energy Solution Advisor at San Diego Gas & Electric (SDG&E)
e. Brandon Torres, Office of County Board Supervisor Nathan Fletcher, Policy Advisor/Community Rep.	j. Alonso Vivas, Downtown San Diego Partnership, Clean & Safe Program

Presentation: MTS

Tim Allison, MTS Manager of Real Estate Assets

- a. Proposed new *MTS Vision Statement*: to overhaul underused parking lots and other properties owned by MTS that could eventually be used for mixed-use apartment buildings – by adding new housing and commercial space units near major bus and trolley stops.
- b. Informational on MTS Transit Center at 12th and Imperial Statement: proposed changes could include a 500-foot tower, pending zoning changes at the city, providing as many as 500 new housing units and additional office space.

Presentation: Father Joe’s Villages

Bill Bolstad, Chief Revenue Officer

- a. Informational: Update on the Temporary Bridge Shelter (eventual) re-location to 17th and Imperial Ave.
- b. Informational: Background information on the newly-released City of San Diego Request for Proposal (RFP) on the management of the Neil Good Day Center (17th Street).

Suggested motion: To make the motion for an EVA support letter re: Father Joe’s response to the RFP.

- c. Informational: Design update for the new housing project at 14th and Commercial.
- d. Update: 5 East Village restaurants will be participating in the Father Joe’s “Taste of the Village” Event on March 21, 2019 @ 5:30 p.m. www.my.neighbor.org/take-action/events/taste-of-the-village/
Thank you to the East Village restaurant community!

VIII. Standing East Village Association Committee Updates

- a. Pre-design Committee

Simon Andrews

- i. Discussion: Ad-hoc meetings as project developments are presented.

- b. Finance Committee

David Miles

- i. Informational Item: FY2019-20 (City and Civic) Budget process / submission.
- ii. Background: Annual Fiscal Year is July 1 – June 30.
- iii. **Committee Meeting Date: Friday, March 22 @ Noon. Location: EVA Offices at 633 9th Ave.**

- c. Marketing/Outreach/Special Events Committee

James Haug / Todd Brown

- i. Update: Annual Block Party:
🕒 Thursday, March 28th 10 – 2:30 p.m. (first pitch @ 1:10 p.m.),

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