



East Village Association, Inc. (EVA) Parking & Transit Committee Agenda  
Thursday, April 11, 2019 @ 4:00 p.m.  
Location: EVA Office Conference Room – 633 9<sup>th</sup> Ave., San Diego, CA 92101

---

I. Committee Self-Introductions: 4:11 pm

**Present:** T. Sardegna, A. Hanshaw, M. Lambert, T. McCleary, S. Beckerman  
**Staff:** Dora McCann Guerreiro

- II. Public Comment (2-minute limit per organization)
- III. Committee Chair, Harry Schwartz comments/changes to order of agenda

**Action Items**

- I. Report Out: CIVIC FY2019-20 Budget Power Point Presentation Dora McCann Guerreiro, EVA Executive Director
  - a. Presentation: Wednesday, April 10<sup>th</sup> in front of CivicSD's Budget / Finance Committee.
  - b. Presentation: Thursday, April 11<sup>th</sup> in front of CivicSD's Downtown Parking Management Group (DPMG).
- II. Update: SANDAG "Bike to Work Day" Dora McCann Guerreiro, EVA Executive Director
  - a. Event Date: May 16, 2019.
  - b. Application submitted.
  - c. Logistics: Marketing for a morning and afternoon biking program.

**In discussion: SANDAG did not register the application, waiting for an afternoon-only program approval, TBD - location: Quartyard (1401 Market Street).**

- III. Update: Summer "Bike" Event Michele Luellen, San Diego Bicycle Coalition
  - a. Partnership with the San Diego Bike Coalition and Gaslamp Quarter Association (GQA).
  - b. To promote: Downtown Mobility Plan, 14<sup>th</sup> Street Promenade Cycle way, Padres Bike Valet Program (?), Dockless Bike Safety, MTS, etc.
  - c. Confirmed date: Sunday, June 23<sup>rd</sup>; time frame TBD; ending location: Quartyard (1301 Market Street).
  - d. Logistics: Map/bike route approval.
  - e. Logistics: City of San Diego, Special Events permitting submission(s).
  - f. Logistics: Marketing for the program.

**In discussion: Submitted permitting outstanding questions to the City of San Diego Special Events Department for permit submission. Discussed activation events along the proposed bike route; naming/marketing for event.**

- IV. Discussion: Civic San Diego court settlement Dora McCann Guerreiro, EVA Executive Director
  - a. Background: "In the tentative settlement, reached Thursday night, Civic San Diego has agreed to cease it's planning and permitting of downtown projects; it will also end its administration over the downtown parking district. Those functions will be transferred back to the city, pending approval of the settlement by City Council."

**Motion: T. McCleary made a motion to send a letter to the City of San Diego outlining EVA's concerns with Civic SD transition to City of San Diego newly proposed agency management. T. Sardegna seconded. No abstentions. Motion approved.**

- V. Discussion: "Do The Ride Thing" 2019 campaign goals Tony Lopez, FYC Labs
  - a. FYC on contract for campaign building

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 633 9<sup>th</sup> Ave., San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to [Director@EastVillageSanDiego.com](mailto:Director@EastVillageSanDiego.com). There is a nominal charge for paper copies.  
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact [Director@EastVillageSanDiego.com](mailto:Director@EastVillageSanDiego.com) call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.

- VI. Member News:
- a. Tony Sardegna, San Diego Free Ride;
  - b. Mark Olson, San Diego Metropolitan Transit System (MTS);
  - c. Circulate San Diego;
  - d. Additional comments.

Addition Agenda Item: Analysis of AB 1112 – Motorized Scooters: Local Regulation.

***In discussion: EVA decided to take a neutral position / no vote on bill support due to ambiguity of bill language, and concern over proprietary ownership of data sharing.***

**Adjourned: 5:20 pm**

**Minutes prepared by: Dora McCann Guerreiro**

--- Adjournment ---

Note: All East Village Association, Inc. agendas, minutes, and committee packets are available at 1202 Market St. San Diego, CA from 8:30 a.m. to 5:00 p.m. for public viewing. Also, copies may be requested by sending an email to [Director@EastVillageSanDiego.com](mailto:Director@EastVillageSanDiego.com). There is a nominal charge for paper copies.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact [Director@EastVillageSanDiego.com](mailto:Director@EastVillageSanDiego.com) call 619.546.5636 at least 5 working days before the meeting to ensure availability. Assistive Listening Devices (ALDs) may be made available for the meeting upon request.