



**EAST VILLAGE ASSOCIATION, INC. (EVA) Board of Directors Meeting**

**Thursday, April 04, 2019 @ 4:00 p.m.**

**Location: San Diego Central Library – Neil Morgan Auditorium. 330 Park Blvd.**

\*The EVA Board may take action on any item on the agenda unless it is noted as an “Information Only” Item.

- I. **Call to Order and Self-Introductions** James Haug, President
- II. **Adoption of Agenda** Action
- III. **Public Comment on Items *Not on the Agenda*** (2-minute limit per organization)
- IV. **President’s Report: Administrative Items** [conflict of interest declarations and comments]
  - a. Board Action to:
    - i. Approve entering into an agreement / extension with the existing City of San Diego Business Improvement District (BID) agreement.
    - ii. Designate an officer of the Corporation to sign:
      - 1. The agreement,
      - 2. Disbursement reconciliation report,
      - 3. Requests for reimbursement,
      - 4. Program Reports.
  - b. Report out: Civic San Diego court settlement - Civic San Diego will no longer have authority over city projects and will cease its planning and permitting of downtown projects; and will end its administration over the downtown parking district. Those functions will be transferred back to the city, pending approval of the settlement by City Council.
  - c. Discussion: positive publicity.
- V. **Consent Items:**
  - a. Approval of Minutes Action
    - i. PROPOSED MOTION: Approval of minutes from the March annual meeting of the Board of Directors of East Village Association, Inc.; and circulated reports from March, 2019.
  - b. Approval of Financial Reports Action
    - i. Profit & Loss Statement – February 28, 2019
  - c. Executive Committee Action

**NEW MOTION: S. Andrews made a motion for the approval of an EVA corporate credit card to use for association costs. J. Navalle seconded. No abstentions. Motion approved.**

**NEW MOTION: S. Andrews made a motion for EVA to write a support letter in favor of Father Joe’s response to the RFP to manage the Neil Good Day Center. D. Miles seconded. No abstentions. Motion approved.**

- d. Marketing / Special Events Committee Action

**Motion: C. Scott made a motion to confirm two half days of photography for the Block Party contract with Arash Afshar on March 28<sup>th</sup> and March 29<sup>th</sup>. J. Incrocci seconded. No abstentions. Motion approved.**

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**Motion: J. Navalle made a motion to approve option #2 of the Block Party 2019 T-shirt designs as approved by the Marketing / Special Events Committee to be able to put them in production asap. S. Andrews seconded. No abstentions. Motion approved.**

**Pulled off of March consent / NEW MOTION: S. Andrews made a motion to change the language from the Urban Discovery Academy (UDA) “jungle gym” collaboration to “play-making” collaboration. T. McCleary seconded. No abstentions. Motion approved.**

e. Parking / Transit Committee

Action

**NEW MOTION: S. Andrews made a motion to approve a future Capital Improvement Program (CIP), Request for Proposal (RFP). T. McCleary seconded. No abstentions. Motion approved.**

**Motion: H. Schwartz made a motion to participate in the SANDAG Bike to Work Day - May 16<sup>th</sup> morning pit stop (6 – 9:00 a.m.); but to supplement with an afternoon activity at Quartyard. T. Sardegna seconded. No abstentions. Motion approved.**

**In discussion: To change the afternoon event location to the Nook, East Village – 330 15<sup>th</sup> Street, for the Grand Opening of the new San Diego Bicycle Coalition offices.**

**Motion: H. Schwartz made a motion to support the new city Dockless bike and scooter regulations with a 6-month review in place. T. McCleary seconded. No abstentions. Motion approved.**

**In discussion: EVA to confirm a location for Sunday, June 23<sup>rd</sup>; Bike Coalition working with MTS and City of San Diego Special Events for an approved route.**

**Motion: T. McCleary made a motion to update the alternative transportation pamphlet. T. Sardegna seconded. No abstentions. Motion approved.**

f. Finance Committee

Action

**Motion: D. Miles made a motion to approve both the City of San Diego, Economic Development Department FY2019-20 budget submission and the Civic San Diego FY2019-20 budget submission. T. McCleary seconded. No abstentions. Motion approved.**

g. Community Issues Committee

Action

**NEW MOTION: D. Miles made a motion to approve an EVA letter of support encouraging the City of San Diego to include EVA in any homelessness working discussions [to include the relocation of the temporary Bridge Shelter to 17<sup>th</sup> and Imperial]. S. Andrews seconded. No abstentions. Motion approved.**

## **VI. East Village Business Spot Light: Museum of Beer San Diego**

**Mike Koceila, Director of Development**

Background: Something BIG is brewing in the East Village! The Museum of Beer San Diego is a proposed beer museum to-be-coming to East Village Community that will celebrate all “that’s hoppy” in the community. The Museum has been working with multiple partnerships including our neighborhood breweries and the San Diego Brewers Guild.

**SAVE THE DATE FOR THE MUSEUM ANNOUNCEMENT: Thursday, April 18<sup>th</sup> at the Quartyard (1301 Market Street).**

## **VII. \*Guest Presentations – if available/present** (suggested 3-minute limit per organization)

a. Marlo Woods, Community Liaison, San Diego Police Department	f. Nick Serrano, Office of Assembly Member Todd Gloria, Communications Director
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b. Brad Richter, Assistant VP Planning, CIVIC San Diego	g. Jason Weisz, Office of Senator Toni Atkins, Senior Field Representative
c. John Ly, City of San Diego, Mayor's Office, Director of Outreach	h. Quin La Capra, Office of Congressman Scott Peters (D-52 <sup>nd</sup> ), Digital Media Director / Field Representative
d. Brian Elliott, Office of Councilmember Chris Ward, Policy Advisor	i. Arnie Garcia, Business Customer Outreach and Energy Solution Advisor at San Diego Gas & Electric (SDG&E)
e. Brandon Torres, Office of County Board Supervisor Nathan Fletcher, Policy Advisor/Community Rep.	j. Alonso Vivas, Downtown San Diego Partnership, Clean & Safe Program

**Presentation: Underground Elephant - "We Works" Application**

**Scott Tiano, JS Western**

- a. Founded in 2019, "WeWork" is an American company that provides shared workspaces for technology startup subculture communities, and services for entrepreneurs, freelancers, startups, small businesses and large enterprises.
- b. JS Western is working with Civic San Diego for a Conditional Use Permit (CUP) application change for continued office use in an existing structure. [information to be updated]
- c. Location in discussion: 808 "J" Street.

**VIII. Standing East Village Association Committee Updates**

- a. Pre-design Committee Simon Andrews
  - Discussion: Ad-hoc meetings as project developments are presented.
- b. Finance Committee David Miles
  - Informational Item: 2019 Block Party Financial Success/Sponsorship.
- c. Marketing/Outreach/Special Events Committee James Haug / Todd Brown
  - March 28, 29 2019 Block Party Debrief.
  - Discussion: To work with 97.3 "The Fan" – San Diego's Only FM Sports Station for positive publicity.
  - Action Item: evARTS Program Contract with Quartyard of April 13, 2019 inaugural event.
  - Action Item: Ladies that Pain support for a fall, 2019 launch date.
  - Action Item: Sunday, June 2, 2019 "Rock 'n' Roll Marathon Letter of Support.
- d. Parking and Transit Committee Harry Schwartz
  - Informational: EVA submitted the hosted SANDAG "Bike to Work Day" pit-stop application on March 22, 2019 and is awaiting approval.
    - Bike to Work Day is May 16, 2019 from 6-9:00 a.m.;
    - Proposal to also host a subsequent afternoon event celebrating the San Diego Bicycle Coalition new office opening at "The Nook" – 330 15<sup>th</sup> Street.
  - Informational: June 22, 2019 Summer Solstice / CicloSDias bike event in partnership with the City of San Diego, Gaslamp Quarter Association (GQA), and the San Diego Bicycle Coalition.
    - UPDATE: CONCLUDING CELEBRATION AT THE QUARTYARD (1301 Market Street).
  - Update: Parklet at 1301 Market Street – in the City of San Diego Department of Developmental Services.
  - Update: 94 / F ingress traffic calming mitigation – in the City of San Diego, CIVIC and Economic Development Department.
- e. Community Issues Committee Jon Gordon
  - Informational: Opening of the Navigation Center – location 1401 Imperial Ave.
  - Informational: Currently working with the East Village Residents Group (EVRG) for the successful implementation of the next proposed bridge shelter to 17<sup>th</sup> and Imperial Ave.
  - Discussion: Resume of regular committee meetings.

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f. Placemaking Committee

Justin Navalle

- Informational: EVA meeting with the City of San Diego Arts & Culture Commission on April 10<sup>th</sup> for the review of the pre-application / site-selection for placemaking piece locations.
- Discussion: To change the name of the Placemaking Committee to “evARTS” – in order to include the greater EVA Art project portfolio.

**X. Executive Director Report**

Dora McCann Guerreiro

- a. Update: Economic Impact Statement (EIS).
- b. EVA Welcome/Informational packet.
- c. Future Special Event planning efforts.

**d. DATE DETERMINATION: FOR ANNUAL MEETING & 2019-2020 BOARD ELECTIONS**

**XI. Member Comments / Discussion**

**East Village Association Hosted/Partnership Events:**

- Thursday, April 4<sup>th</sup>: EVA Special Events / Marketing Committee Meeting.
- Thursday, April 4<sup>th</sup>: EVA Monthly Board Meeting.
- Thursday, April 11<sup>th</sup>: EVA Parking / Transit Meeting.
- Saturday, April 13<sup>th</sup>: Inaugural evARTS open-street (Market / 13<sup>th</sup> Street) Block Party in partnership with the Quartyard.
- Monday, April 15<sup>th</sup>: National Smart Cities East Village-lead tour.
- Thursday, April 18<sup>th</sup>: Museum of Beer Announcement Launch @ Quartyard – 1301 Market Street.
- Tuesday, April 23<sup>rd</sup>: City of San Diego – Parks Master Plan Workshop.
- Thursday, May 16<sup>th</sup>: EVA sponsored pit-stop for the SANDAG “Bike to Work Day” at Quartyard from 6 – 9:00 a.m., with an afternoon celebration of the new San Diego Bicycle Coalition new office opening at The Nook East Village – 330 15<sup>th</sup> Street.
- Sunday, June 23<sup>rd</sup>: Inaugural annual CicloSDias / Summer Solstice Open Streets Bike event: in partnership with City of San Diego, Gaslamp Quarter Association (GQA), and the San Diego Bicycle Coalition.

**FOR ALL OTHER EAST VILLAGE EVENTS PLEASE VISIT: <https://eastvillagesandiego.com/calendar/>**

**Next EVA Board Meeting**

**Thursday, May 2, 2019 at 4:00 PM**

**LOCATION: SAN DIEGO CENTRAL LIBRARY - NEIL MORGAN AUDITORIUM @ 330 PARK BLVD.**

**For additional information please check [www.EastVillageSanDiego.com](http://www.EastVillageSanDiego.com)**